Ultimate USA



F1 Grand Prix & California Supercar Tour

Enquire for 2024



EXPERIENCE THE WORLD'S BEST

Luxury Driving Holidays

Ultimate Driving Tours evolved from my lifelong love of motoring. From a small idea, UDT became a passion project among like-minded friends. We found a select group of clients who shared our passions for travel, enjoying the finer things in life, and driving incredible cars in great company. It soon became apparent that we had found a winning

But the roots of UDT's story begin much earlier than our first tour. For over twenty years, I have participated in, created, directed and owned motoring events, starting with a celebrated tarmac rally series. After seven years of growing the rally into a beloved Australia-wide motoring event, I turned my focus to the international arena, taking a group to motorsport mecca - the Nürburgring. This initial venture was perhaps a little more rough and ready than the refinement of our current tours, but it was the genesis of a Jackie Stewart, our events cover all of beautiful journey.

Over the years, and with the help of our ever-growing global team, Ultimate Driving Tours has evolved into a renowned and award-winning luxury adventure travel business the world's premier provider of extraordinary driving, motorsport and track experiences. From Europe to the Americas and Australasia, we now offer the most diverse and far-reaching selection of incredible motoring adventures, with all the elements of an unforgettable luxury travel experience.

Our experiences are designed to let you live out your bucket-list, however adventurous it may be. Whether you would prefer to experience a fleet of supercars on the world's best driving roads, watch the Grand Prix of Monaco from the plush seats of a superyacht, get behind the wheel of a real F1 car at a private track day, or dine with motorsport legends like Sir motoring's must-do experiences.

Yet an Ultimate Driving Tour is about more than simply jumping in luxury cars and driving. Our experiences take you to stay in the finest boutique and experiential accommodation, dine in celebrated restaurants, and savour unique and exclusive lifestyle experiences. This may include a private tour of one of Europe's most prestigious vineyards and champagne maisons, or a chartered private jet, helicopter or vacht. The possibilities are endless.

We hope that you too will become one of our guests, and join us for the journey of a lifetime. After perusing this brochure, please don't hesitate to reach out to our team. We look forward to hearing from you and having you along.

To a life of adventure,



Anthony Moss CEO & Founder **Ultimate Driving Tours**







Long Established

One of the world's longest established driving holiday specialists, with decades of experience creating extraordinary motoring and luxury travel events.



Award Winning

Recognised across the luxury travel industry as the world's best driving holiday provider and a multi-award winning international tour operator.



Global Presence

The only driving tour company with a global presence, and experiences in operation throughout the Americas, Australasia and Europe.



Exceptional Delivery

Our journeys are meticulously curated to incorporate only the very best of your chosen destination and the highest standards of service.



Unique & Exclusive

We work closely with carefully selected boutique suppliers to ensure access to the most unique and exclusive experiences, driving or otherwise.

WHY ULTIMATE **DRIVING TOURS?**

"Just unbelievable; out of this world – a bucket-list dream with new but now lifelong friends."

Adam & Kerryn, Australia Guests on 2019 European Supercar Tour

FIND OUT MORE

A WORD FROM OUR CEO



Optional Add-Ons

TOUR SUMMARY

Austin · Santa Barbara · Carmel Valley · Napa Valley

Enquire for 2024

Join us for an unforgettable adventure across the spiritual homeland of modern motoring – North America.

Choose to begin your experience with the spectacle of the US Grand Prix in Austin; the most fan-friendly, entertainment package race in the F1 calendar, including VIP hospitality and a private dinner with a current F1 driver.

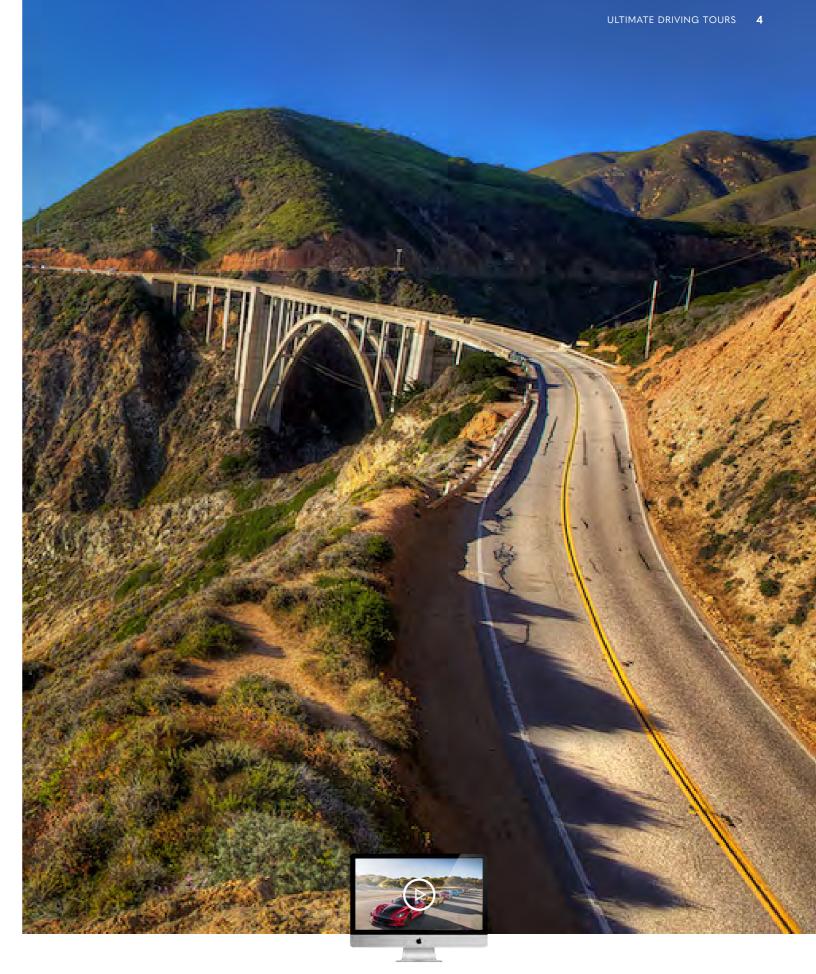
From Texas you will travel to California and get behind the wheel of our fleet of supercars and muscle cars as we traverse iconic roads from Santa Barbara to Carmel and Napa Valley.

* Dates currently indicative. Details and pricing tentative until dates confirmed.

A Snapshot of the Tour

A Shapshot of the Tour						
• Stage I: US Grand Prix (Optional)						
Day 1	ARRIVAL & WELCOME Austin					
Day 2	F1 US GRAND PRIX (QUALIFYING) Austin					
Day 3	F1 US GRAND PRIX (RACE) Austin					
Day 4	FREE DAY DINNER WITH F1 DRIVER Austin					
Day 5	DEPARTURES Onward travel OR					
	Stage II: Supercar Tour					
	TRANSFER TO CALIFORNIA (SBA OR LAX) Free afternoon (golf or spa option)					
Day 6	DRIVE DAY 1 Santa Barbara to Carmel Valley					
Day 7	• DRIVE DAY 2 Carmel Valley to Napa Valley					
Day 8	NAPA VALLEY MORNING LOOP Afternoon Wine Tasting					

DEPARTURES



Want to See A Tour in Action?

Check out our videos at ultimatedrivingtours.com

WATCH IT NOW

OPTIONAL ADD-ON

ENJOY THE ENTERTAINMENT PACKED F1 US GRAND PRIX



hoose to begin your journey with ✓ a weekend at the F1 US Grand Prix. For those joining us, you will need to arrive into Austin by Friday evening, although we recommend coming in early to spending the afternoon exploring this charismatic city.

Austin is the exuberant capital of Texas, as well as the proclaimed world capital of live music. Home to a vibrant crowd, eclectic dining scene, and many talented artists and entertainers, you will find no shortage of things to see, do, taste and listen to in this incredible city. Later on Friday evening, the group will meet for a welcome aperitif and dinner at one of the city's celebrated restaurants. A perfect introduction to a weekend of fabled Texan hospitality!

On Saturday and Sunday you will enjoy a VIP experience at one of the most fan-friendly races in the F1 calendar the US Grand Prix. The race is hosted at the stunning Circuit of the Americas (COTA) complex, which was specially commissioned in 2010 to host F1's triumphant return to the United States.

For your F1 experience you will be treated to the ultimate in hospitality, spending the weekend enjoying the glitz and glamour of the Paddock Club. In addition to gourmet food, a premium open bar and the most glorious views of the track, Paddock Club guests can enjoy access to the F1 Pit Lane, Q&As with F1 drivers and racing personalities, live entertainment, and much more, on a weekend that will sure to delight.

In the evenings after the racing concludes, guests can choose to stay at COTA to enjoy celebratory concerts from A-list music superstars. In the past this has included the likes of Taylor Swift, Justin Timberlake, Usher, Bruno Mars and more. Alternatively, you can return to downtown Austin to enjoy the nightlife for which the city is renowned.

After an adrenaline-filled weekend. Monday morning starts with a relaxing sleep-in and leisurely breakfast. From here, the day is yours to recover or to continue to explore the city and surrounds. We recommend checking out the nearby outlets, strolling the city or riverside, or perhaps a lazy day by the pool, cocktail in hand. That evening, guests can opt to meet for

dinner at Uchiko - one of the hottest restaurants on the Texan dining scene. Here you will enjoy a private dining experience with a current F1 Driver.

Over the course of this intimate meet and greet, guests can chat in a relaxed setting with the driver and hear insights and behind the scenes news and gossip about the world of F1 and the weekend that has just passed, as well as having professional photos taken, and memorabilia signed. An unforgettable bucket-list experience!

On Tuesday morning guests concluding their experience can depart for onward travel, while those joining us for the supercar tour will depart on flights to the West Coast.







Accommodation and Dining

Accommodation for this experience is the exceptional Fairmont Austin Downtown in the heart of the city. This luxury hotel boasts exquisite dining options and a pampering spa - perfect for recuperating after many exciting days. Dining for the first evening will be at the renowned restaurant Hestia, with an open hearth and impeccable service.









On Tuesday, those continuing on with the supercar tour will depart Texas for California. Following your arrival into Santa Barbara or Los Angeles, guests will be transferred to the brand-new Forbes five-star Belmond property, El Encanto. Here you can spend the afternoon enjoying the amenities and indulgent experiences on offer. Later in the evening, the group will meet for a relaxed private dinner on the terrace, enjoying gourmet cuisine with views of the Pacific.

From Wednesday morning, you will spend three unforgettable days experiencing some of the world's finest exotic and muscle cars from leading marques including Audi, Corvette, Ferrari, Lamborghini, McLaren,

Mercedes, Rolls Royce, and more. As with each Ultimate Driving Tour, guests will have the opportunity to pilot every supercar in the fleet – the perfect chance to compare the very finest modern supercars back to back.

The morning of day one begins with the scenic twists and bends of the Los Padres National Forest, before crossing back down to the coast. From the azure coastline, you will cruise back up through the peaceful countryside of Carmel Valley.

Here, the group will stop for the evening at the Bernardus Lodge and Spa; a hidden gem and internationally recognised culinary institution for close to two decades.

On day two, the convoy will continue along Highway 1 in the morning then loop up through a series of redwood preserves to cross the Golden Gate into Sonoma County. In the afternoon, the seashore reserves will give way to vine-covered hillsides, with the drive concluding in the northern town of Healdsburg. Here, you will arrive into another magnificent property: the brand new Montage resort.

The third and final day of the drive will be a relaxed morning loop through the vineyards of Napa, concluding at midday. Over the course of the drive, guests will have enjoyed a curated mix of tighter and more technical alpine roads, and relaxed country backroads, both of which will challenge and delight

any avid driver. Beyond the drive itself, the route is also incredibly scenic, with backdrops that have been immortalised in both history and pop culture featuring on this bucket-list American road trip.

On Friday afternoon, once car keys have been traded for a glass of vino, you will enjoy a private tour of a selection of renowned vineyards, enjoying special tastings and vintages. That evening the group will enjoy a final dining experience over which you can toast to an unforgettable week of motorsport, motoring and the finer things in life. Saturday will be a day to relax and enjoy at your leisure before onward travel plans.









Accommodation and Dining

Your accommodation and dining experiences on this tour are secondto-none. We first stay at the five-star Belmond El Encanto; an exclusive property perched high in the Santa Barbara hills. We also enjoy the hospitality at the charming Bernardus Lodge and Spa, then two nights at the luxury Montage Healdsburg. Dining includes an experience at Lucia Restaurant, serving upscale Californian cuisine, and French-influenced finedining at Hazel Hill. Our final meal as a group will be enjoyed at the Jordan Winery in Healdsburg, where dishes include foraged wild plants and herbs, and are complemented with Jordan's exquisite wine selection.



The vehicles you will pilot

Our fleet includes a selection of latest release supercars, designed to complement the driving location and tour type. The final selection may vary depending on participant numbers and vehicle availability.

AUDI R8 V10 COUPE / SPIDER

Hungry for a gorgeous, driver-friendly and lightning-fast supercar? The update to the incredible R8 delivers—and then some. Audi's supremely competent supercar impresses on all fronts.



BENTLEY CONTINENTAL GT

Solely responsible for the revival of the modern Bentley brand, the Continental GT is the perfect grand tourer, sporting a unique twin-turbo W12 and a truly luxurious interior.



CHEVROLET CORVETTE STINGRAY

Powered by a monstrous 6.2L supercharged V8, the 'Vette is a supremely competent supercar. More importantly, its is a proud all-American effort, perfect for Highway 1.



FERRARI 488 GTB / SPIDER

The successor to the adored 458 sees the eager-revving and naturally aspirated V8 retired in favour of a turbocharged powerplant. This supercar will propel you from 0 – 100 in just three seconds.



LAMBORGHINI HURACAN PERFORMANTE

The Huracan is a fantastic combination of fast, loud, and sharp. With an ingenious 4WD system, the Performante offers impressive technical specs and performance to boot.



MCLAREN 720S

Be warned: while there are many fast cars out there, few have the performance capabilities that require drivers to up their game so profoundly. Are you ready for this beast?



PORSCHE 911 GT3

For decades, the 911 has been the stuff of legend – a title it continues to claim today. Capable in all situations, this precision instrument remains a timeless inclusion on our tours.



ROLLS ROYCE DAWN

The Rolls Royce Dawn offers the perfect blend of luxurious sophistication and exhilarating freedom, and is complete with a 6.6L V12 churning out over 560 of turbocharged horsepower.



ITINERARY

A snapshot of the tour

ARRIVAL + WELCOME

Arrive into Austin. Following chauffeur transfers from the airport, it's time to settle in, relax and enjoy the hotel's extensive amenities, or explore this charismatic city.

Accommodation inc Breakfast

Fairmont Austin Downtown

LunchOwn Arrangements
Hestia

AMERICAN GP (QUALIFYING)

Enjoy a VIP experience at one of F1's most fan-friendly races. From your luxurious suite, you can enjoy qualifying along with warm Texan hospitality.

Accommodation inc Breakfast

Fairmont Austin Downtown

LunchDinnerOwn ArrangementsOwn Arrangements

AMERICAN GP (RACE DAY)

Today is race day! Take in the thrills and excitement of the United States Grand Prix, in addition to exploring the sights, sounds and entertainment at COTA.

Accommodation inc Breakfast

Fairmont Austin Downtown

LunchDinnerOwn ArrangementsOwn Arrangements

REST DAY | DINNER WITH DAN

Enjoy a relaxed start to the day followed by time to explore, shop, dine or take in the live music scene in Austin. In the evening, you can opt to enjoy dinner with Aussie F1 favourite, Daniel Ricciardo.

Accommodation inc Breakfast

Fairmont Austin Downtown

LunchDinnerOwn ArrangementsUchiko (optional)

TRANSFER TO CALIFORNIA

Today marks the end of the Grand Prix weekend. Those continuing on with the drive will enjoy flights to California, followed by transfers to Santa Barbara. From here, you can enjoy a free afternoon to relax.

Accommodation inc Breakfast

El Encanto

LunchDinnerOwn ArrangementsThe Dining Room

DRIVE DAY ONE

Your first day of driving will see you cross the stunning backroads of the Los Padros National Park and Highway 1 across to Carmel Valley. Enjoy sweeping views of the Pacific Ocean as you cruise one of the most iconic roads in the USA.

Accommodation inc Breakfast

Bernadus Lodge & Spa

LunchDinnerOn routeLucia Restaurant

DRIVE DAY TWO

Your second drive day will see the group cover the vine-covered hills of Carmel Valley, followed by sections Redwood forest. The day concludes with a cruise through Sonoma Valley before concluding in the stunning town of Healdsburg.

Accommodation inc Breakfast

Montage Healdsburg

LunchDinnerOn routeHazel Hill

NAPA VALLEY MORNING LOOP

On the final day of the drive, the group will enjoy a morning loop around the lush Napa countryside before trading car keys for a great glass of white or red on a tour of the region's best wineries.

Accommodation inc Breakfast

Montage Healdsburg

Lunch Dinner On route Jordan Winery

CONCLUSION & DEPARTURES

Today you can again enjoy a sleep-in and midday check-out. After this, the day is yours to further explore and enjoy Napa Valley before you depart on onward travel.

Accommodation inc Breakfast

Own arrangements

LunchDinnerOwn ArrangementsOwn arrangements





TOUR PACKAGE

Inclusions, exclusions, and options to complete your experience

Our tours are designed to be end-to-end luxury travel experiences, with every aspect from the moment you arrive to the moment you depart considered. Your final tour investment is comprised of your Tour Package (as outlined below) and any Optional Add-Ons you choose to include.

* Please note, packages are currently tentative and based on 2022 pricing. Brochure will be updated once 2023 rates confirmed.

Inclusions

PACKAGE

- Guided tour of California hosted over five days and four nights
- Three days driving a selection of latest-release supercars on the region's most renowned driving roads, including:
- Supercar hire, delivery and insurance
- Fuel, tolls and parking
- Full support, including lead and sweep vehicles
- Detailed route instruction/navigation with experienced guides
- Two-way in-car communication system
- Lunch each day of the drive
- Four nights' accommodation at each of the luxury hotels featured on the tour, including breakfast each morning (run-of-house package included)
- An aperitif on arrival to the hotel each afternoon
- A gourmet dining experience each evening, including a wine package and non-alcoholic beverages
- Luxury transfers to all destinations throughout the tour
- A team of support staff to manage all aspects of the experience
- Separate luggage transport and full porterage
- Professional photography and videography
- All fees, service charges and applicable taxes

Per Person: \$20,490 AUD (Double Occupancy) | Enquire for Single/Twin Occupancy

Exclusions

Flights

Please make your own travel arrangements in relation to flights to/from tour destinations. On request, the UDT team can provide advice or assistance with arranging flights.

Travel Insurance

Participants must have a travel insurance policy in place for the tour (we recommend purchasing at time of booking). Particular attention should be paid to cover for medical, personal effects, cancellations and rental vehicle excess.



ULTIMATE USA: F1 US GRAND PRIX & CALIFORNIA SUPERCAR TOUR ULTIMATE DRIVING TOURS

OPTIONAL ADD-ONS

Complete your experience

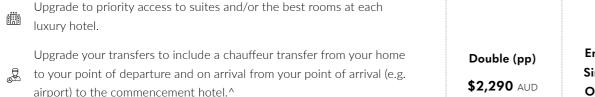
Our Optional Add-Ons allow guests to create a tailored experience. How you decide to complement and complete your journey is at your discretion.

* Please note, packages are currently tentative and based on 2022 pricing. Brochure will be updated once 2023 rates are confirmed.

• Upgrade Your Accommodation & Transfers (Driving Tour)

PL	ATINUM PACKAGE		
	Upgrade your room to a premium category at each hotel. Upgrade your transfers to include a chauffeur transfer from your point of arrival (e.g. airport) to the commencement hotel.^	Double (pp) \$650 AUD	Enquire for Single/Twin Occupancy

BLACK PACKAGE (LIMITED NUMBERS)



Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.

Enquire for Single/Twin **\$2,290** AUD Occupancy

^ Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.

• Add the F1 Grand Prix Weekend

PACKAGE

- Guided experience at the F1 US Grand Prix in Austin hosted over five days and four nights
- Two days enjoying Paddock Club hospitality at the Grand Prix, including:
- Premier access and viewing for the F1 weekend, including pit access
- Premium hospitality including gourmet catering and open bar (champagne, beer, wine and more)
- Four nights accommodation at a luxury property in Downtown Austin including breakfast each morning (run-of-house package included)
- An welcome aperitif on arrival the first evening of the tour followed by a gourmet dinner at a celebrated restaurant including a wine package and non-alcoholic beverages
- Luxury transfers to all destinations throughout the tour
- A team of support staff to manage all aspects of the experience
- Professional photography and videography
- All fees, service charges and applicable taxes

Per Person: \$14,990 AUD (Double Occupancy) | Enquire for Single/Twin Occupancy

• Upgrade Your Accommodation & Transfers (Grand Prix)

		ATINUM PACKAGE
Enquire for Single/Twin Occupancy	Double (pp) \$850 AUD	Upgrade your room to a premium category at each hotel. Upgrade your transfers to include a chauffeur transfer from the concluding hotel to your point of departure (e.g. airport).^
		LACK PACKAGE (LIMITED NUMBERS)
		Upgrade to priority access to suites and/or the best rooms at each luxury hotel.
Enquire for Single/Twin Occupancy	Double (pp) \$2,050 AUD	Upgrade your transfers to include a chauffeur transfer from the concluding hotel to your point of departure and on return from your point of arrival (e.g. airport) to your home.^
		Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.^
	Double (pp)	hotel to your point of departure (e.g. airport).^ LACK PACKAGE (LIMITED NUMBERS) Upgrade to priority access to suites and/or the best rooms at each luxury hotel. Upgrade your transfers to include a chauffeur transfer from the concluding hotel to your point of departure and on return from your point of arrival (e.g. airport) to your home.^ Our team of luxury travel professionals will be on hand to curate every

^ Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.

Helicopter Transfers

PACKAGE

Choose to arrive like a VIP, with a helicopter ride to and from the circuit on Saturday, Sunday or both days. The package includes transfers from the hotel to the helipad, the helipad to COTA, and reverse

\$1,890 AUD per person per day*

Dine with an F1 Driver

PACKAGE

Spend an evening with a current F1 Driver, enjoying a private dinner at a celebrated restaurant, including a gastronomic menu and accompanying wine package and non-alcoholic beverages.

from \$4,990 AUD per person*

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CALCULATE YOUR INVESTMENT

Your final tour investment is comprised of:

1) Tour Package* & 2) Optional Add-Ons*



TOUR PACKAGE*

Double/Twin Occupancy (PP)

\$20,490 AUD

Enquire for Single/Twin Occupancy

.

OPTIONAL ADD-ONS*				
+ Upgrade Your Driving Tour Accommodation & Transfer Package	PLATINUM Double (pp) \$650 AUD	Double (pp) \$2,290 AUD		
+ Add the F1 Grand Prix Weekend (from)	Double (pp) \$14,990 AUD	Single (pp) \$16,990 AUD		
+ Upgrade Your F1 Grand Prix Accommodation & Transfer Package	PLATINUM Double (pp) \$850 AUD	Double (pp) \$2,050 AUD		
+ Helicopter Transfers	per person per day \$1,890 AUD			
+ Dine with an F1 Driver	per person from \$4,990 AUD			

^{*} Please note, packages are currently tentative and based on 2022 pricing. Brochure will be updated once 2023 rates confirmed.

COMMON QUESTIONS

Below you will find a selection of common questions from our guests.

For any further queries, please contact our team.



Which vehicles will be in the fleet?

Our fleet is comprised of a curated selection of latest-release supercars, tailored to each tour and tour style. The number of cars in the convoy will depend on the number of guests, and is based on two guests occupying each vehicle. Our average tour size is 16 people and 8 supercars.

Over the course of the drive you have the opportunity to drive all the cars in the fleet, cycling in a set order through 2-3 cars per day. Professional instructors are always on hand to provide assistance and all cars are insured with a deductible in place.

How does the driving work?

The drive operates in a loose convoy, with a lead and sweep car (driven by professional drivers), and two-way radio contact between all vehicles. The lead car navigates for the convoy and provides updates on conditions, so

drivers can focus on enjoying the cars and drive. The sweep car ensures no one becomes lost or separated.

The drive is around 220 miles and 7-8 hours per day including regular stops for morning/afternoon tea, lunch and driver/car changes.

What type of roads do we drive?

Our team has spent over a decade researching and identifying the best roads in the world. We try our best to avoid heavily trafficked cities and seek out the freedom of the open road.

The routes chosen for our tours cover a selection of different road types relevant to the location and tour type, from tight switchbacks and hairpins, to loose, flowing backroads, and fast-paced freeways. The driving roads are also incredibly scenic, so whether you are behind the wheel or in the passenger seat for a section, you will find plenty to enjoy.

How does pricing work?

Your tour package is priced per person and based on two people occupying a vehicle. Typically, the driving is shared between occupants, who alternate between being behind the wheel and being a passenger. Should your partner not wish to drive, then you will have double the time behind the wheel, and they can enjoy the stunning scenery and excitement of riding along.

What type of guests join you on tour?

Our tours are a mix of guests from around the world, from friends, family, and couples to business partners.

While we do recommend sharing the experience with someone, we can also cater for drivers coming on their own, in which case you will be partnered with another solo driver. Ultimately, our groups are made up of like-minded people who share a passion for motoring and the finer things in life, so you will always feel at home.



ULTIMATE USA: F1 US GRAND PRIX & CALIFORNIA SUPERCAR TOUR ULTIMATE DRIVING TOURS 20

EXPLORE MORE TOURS

Can't make the Ultimate USA Tour? Explore a selection of our other incredible and unforgettable experiences below.



Driving Tours

Our award-winning signature tours put you behind the wheel of our full fleet of supercars on some of the world's greatest roads, while enjoying a fullymanaged luxury holiday in Europe, the UK, the USA, or Australia. Alternatively, our 'Drive Your Own' car tours allow you to bring out a favourite drive from your garage for a guided adventure.



Scan to see more details online or click here.

Self-Guided Drives

Celebrate your love of driving with our range of luxurious self-drive holidays. Perfect for guests seeking maximum flexibility or a solo escape. Simply choose your favourite car from our fleet, then follow your perfectly-planned route complete with stunning luxury accommodation and our team on



Scan to see more details online or click here.

F1 Hospitality + More

Love motorsport? So do we! Our packages let you enjoy luxurious hospitality at the world's most exciting events. Experience Monaco GP aboard our superyacht, head to legendary Monza for a thrilling weekend at the Italian GP, or choose to arrive into Goodwood in a chartered helicopter and watch the action from a luxury suite. The choice is yours.



Scan to see more details online or click here.

Bespoke Events

Is your company seeking a unique way to delight VIP clients, or reward and incentivise key employees? Or perhaps you have a group of friends looking for an exclusive way to celebrate a special milestone? Contact our team today to find out how our bespoke events can be the perfect corporate incentive or private luxury escape.



Scan to see more details
online or click here.





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