

# Swiss Supercar Tour

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*July* 2024





# EXPERIENCE THE WORLD'S BEST

## *Luxury Driving Holidays*

Ultimate Driving Tours evolved from my lifelong love of motoring. From a small idea, UDT became a passion project among like-minded friends. We found a select group of clients who shared our passions for travel, enjoying the finer things in life, and driving incredible cars in great company. It soon became apparent that we had found a winning formula.

But the roots of UDT's story begin much earlier than our first tour. For over twenty years, I have participated in, created, directed and owned motoring events, starting with a celebrated tarmac rally series. After seven years of growing the rally into a beloved Australia-wide motoring event, I turned my focus to the international arena, taking a group to motorsport mecca – the Nürburgring. This initial venture was perhaps a little more rough and ready than the refinement of our current tours, but it was the genesis of a beautiful journey.

Over the years, and with the help of our ever-growing global team, Ultimate Driving Tours has evolved into a renowned and award-winning luxury adventure travel business—the world's premier provider of extraordinary driving, motorsport and track experiences. From Europe to the Americas and Australasia, we now offer the most diverse and far-reaching selection of incredible motoring adventures, with all the elements of an unforgettable luxury travel experience.

Our experiences are designed to let you live out your bucket-list, however adventurous it may be. Whether you would prefer to experience a fleet of supercars on the world's best driving roads, watch the Grand Prix of Monaco from the plush seats of a superyacht, get behind the wheel of a real F1 car at a private track day, or dine with motorsport legends like Sir Jackie Stewart, our events cover all of motoring's must-do experiences.

Yet an Ultimate Driving Tour is about more than simply jumping in luxury cars and driving. Our experiences take you to stay in the finest boutique and experiential accommodation, dine in celebrated restaurants, and savour unique and exclusive lifestyle experiences. This may include a private tour of one of Europe's most prestigious vineyards and champagne maisons, or a chartered private jet, helicopter or yacht. The possibilities are endless.

We hope that you too will become one of our guests, and join us for the journey of a lifetime. After perusing this brochure, please don't hesitate to reach out to our team. We look forward to hearing from you and having you along.

To a life of adventure,

  
Anthony Moss  
CEO & Founder  
Ultimate Driving Tours



## WHY ULTIMATE DRIVING TOURS?

*"The most fun you could ever have; it's beyond first class, it's a class of its own."*

Chuck & Margo, USA  
Guests on 2022 European Supercar Tour

FIND OUT MORE



### Long Established

One of the world's longest established driving holiday specialists, with decades of experience creating extraordinary motoring and luxury travel events.



### Award Winning

Recognised across the luxury travel industry as the world's best driving holiday provider and a multi-award winning international tour operator.



### Global Presence

The only driving tour company with a global presence, and experiences in operation throughout the Americas, Australasia and Europe.



### Exceptional Delivery

Our journeys are meticulously curated to incorporate only the very best of your chosen destination and the highest standards of service.



### Unique & Exclusive

We work closely with carefully selected boutique suppliers to ensure access to the most unique and exclusive experiences, driving or otherwise.

## TAKE A TOUR WITH ANTHONY MOSS, CEO AND FOUNDER OF UDT





# TOUR SUMMARY

Sussex · Zurich · Andermatt · Lucerne · Montreux · Goodwood

Sunday 7 - Friday 12 July

For the motoring fan who wants it all, we present the tour that has it all. This continental luxury adventure commences with an unforgettable supercar driving tour of Switzerland's famous alpine passes staying in the most incredible accommodation and enjoying the finest cuisine and fine wine.

Your Swiss tour concludes with an option to jet across to the United Kingdom and enjoy a weekend celebrating motoring and history at the legendary and thrilling Goodwood Festival of Speed.

## Itinerary

### Supercar Driving Tour

- DAY 1 • **Arrival & Welcome**  
Into Zurich
- DAY 2 • **Drive Day One**  
Zurich to Andermatt
- DAY 3 • **Drive Day Two**  
Andermatt Circuit
- DAY 4 • **Drive Day Three**  
Andermatt to Interlaken  
+ Optional Scenic Helicopter Flight Over Alps
- DAY 5 • **Drive Day Four**  
Interlaken to Lake Lucerne
- DAY 6 • **Departures**  
Onward Travel

### Goodwood Festival of Speed

- DAY 6 + **Arrival & Welcome**  
Into the UK
- DAY 7 + **Goodwood FoS**  
Library Lawn Garden Party
- DAY 8 + **Goodwood FoS**  
Clark Pavilion
- DAY 9 + **Departures**  
Onward Travel



Duration  
6 Days / 5 Nights  
Add 3 Days / 2 Nights for  
Goodwood Add-On



Driving  
4 Days / 750 kilometers



Tour Start  
Zurich, Switzerland



Tour End  
Lake Lucerne, Switzerland

+ Optional Add-Ons



Want to See This Tour in Action?

Check out the live video at [ultimatedrivingtours.com](https://ultimatedrivingtours.com)

WATCH IT NOW



# A SUPERCAR TOUR OF THE SPECTACULAR SWISS ALPS

Sunday 7 - Friday 12 July



Arrive in Zurich on Sunday to begin your Swiss touring adventure. You'll spend the next four days behind the wheel and in front of the mid-engine, in many cases, of our fleet of latest-release supercars. Your carefully prepared route lets you experience Switzerland's most breathtaking and challenging alpine roads, including the famed trio of the Susten, Grimsel, and Furka passes.

The drive starts with a warm-up cruise around Lake Zurich. Next, the convoy will climb the Alps to conquer your first mountain pass, Susten. This famed road is known for its fast downhill portions, bridge and tunnel combinations, banked turns, and steep hills. It delivers the best of your car's engine notes

as you cycle through the gears. After lunch, you will take on the famous mountain passes of Grimsel and Furka.

Grimsel Pass is perhaps the most scenic of the passes on today's drive. With jaw-dropping panoramas emerging around each corner, this is a less technical and more free-flowing pass than Susten, allowing you to take in the views. Rounding out the day is the more technical Nufenen Pass, a soaring alpine road and a suitably rewarding way to conclude an epic day.

Immortalised in the classic Goldfinger chase scene in which James Bond's Aston Martin DB5 pursues a '65 Ford Mustang up the pass, Furka alternates between tight hairpins and

long sweepers. This incredible road with a fantastic smooth tarmac instils confidence behind the wheel.

Your second day of driving follows a sweeping loop around Andermatt, the centre of the Swiss Alps, to experience the San Gotthard, Lukmanier, and Oberalp passes. With a history dating back to the 13th century, Gotthard's modern route, built in 1830, was and continues to be a favourite among European driving enthusiasts and remains of historical importance. Gotthard brings out the best of a sports car with its many scything twists and turns.

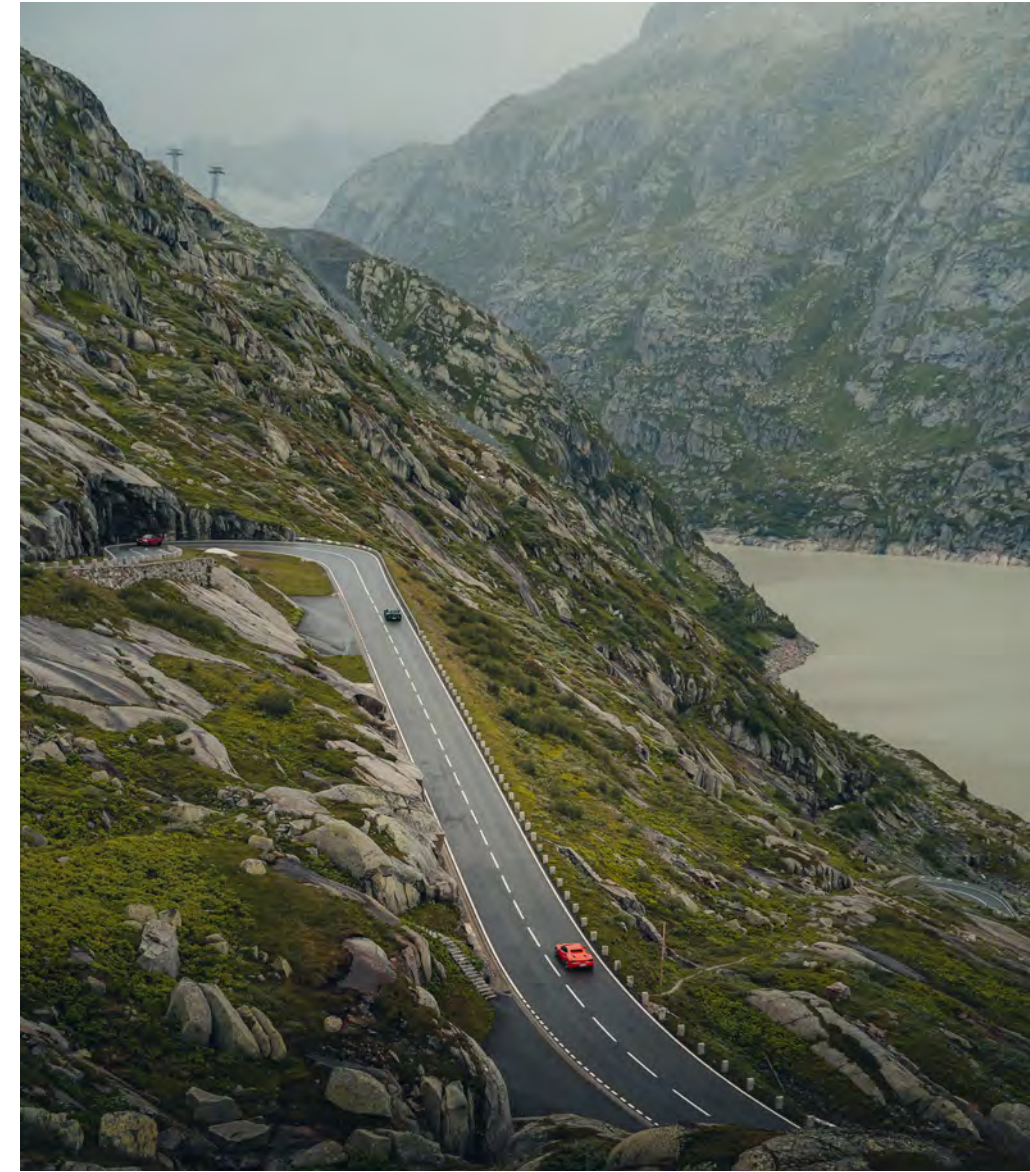
Another road of significant historical importance, Lukmanier Pass, is known

for its gently winding roads and breathtaking scenery. Dating back to when the Roman Empire used it as a trade route to allow the movement of supplies and troops between the provinces of Germany and Italy, it now offers tourists an enchanting mountain pass to savour the beauty of the Alps with ease.

Oberalp has a steep climb and a mixture of straights and hairpin turns. This pass is generally light on traffic and makes for an incredible drive with plenty of freedom.

Your third driving day is action-packed as you depart Andermatt via a series of picturesque passes, peaking at Nufenen, Switzerland's highest mountain pass with a paved road. You also have the privilege to re-explore San Gotthard and the iconic Grimsel passes as they deliver you into the gorgeous village of Interlaken. Situated at a stunning hotel, you can relax, explore or take a scenic helicopter flight over the Swiss Alps.

Your fourth day piloting a supercar doesn't disappoint as you meander through the rolling valleys of the Entlebuch Biosphere before a scenic lakeside highway and side roads deliver you back to Lake Lucerne.



## Accommodation and Dining

Your accommodation includes a selection of the most luxurious hotels in Europe, if not the world. Your first evening will be at the ornate Dolder Grand, perched high above Zurich with views of the city and lake below. Nights two and three will be at an ultra-luxe ski chalet in the middle of the Swiss Alps, The Chedi. The historic Grand Hotel Victoria Jungfrau awaits you on night four. Your final evening will be on the shores of Lake Lucerne at the magnificent Park Hotel Vitznau.

Your dining experiences will include the award-winning Saltz, the relaxed Swiss-Asian fusion of The Restaurant, the Michelin-starred The Japanese Restaurant, and the Gault and Millau-awarded, The Grill.





## OPTIONAL ADD-ONS

# OPTIONAL VIP WEEKEND AT GOODWOOD

Friday 12 – Monday 15 July



A bucket-list weekend awaits at the hallowed grounds of Goodwood, where each year motoring enthusiasts descend on the estate's 12,000 acres to celebrate their love of motoring.

Following your arrival into London, you can spend the afternoon settling into your plush English country manor accommodation. Enjoy some leisure time after arrival and check-in, before meeting the group for the first dinner of the event.

Saturday is an action-packed day at the Festival of Speed. Today's schedule includes incredible stunts, a diverse range of drivers and vehicles testing their mettle on the hillclimb, and some of motorsport's most famous faces.

It's also the day of the Library Lawn Garden Party, known for its upbeat and cordial atmosphere, and fantastic central location in the heart of the Duke and Duchess' private garden. The ideal spot from which to explore the Festival's many wonderful displays. Enjoy some of Britain's best hospitality and revel in one of the world's greatest car shows, and tomorrow you will do it all again—with an upscale twist.

On Sunday, it's time to settle into the most luxurious hospitality at the Festival—Clark Pavilion—as the hill climb action reaches its crescendo. The Pavilion offers incredible views of Molecomb Corner, one of the most dramatic sections of the hillclimb and a highlight of the Sunday Shootout.

The day is enhanced with gourmet catering and a premium bar including champagne.

For one or both days of your weekend at the Festival of Speed, you can choose to make an entrance—and skip the traffic—by opting for return helicopter transfers. Guests choosing this option will enjoy direct return charter flights between the hotel and Goodwood's grounds.

In the evenings, you will spend time making the most of your magnificent country residence, which includes a little downtime before dinner. Then on Monday you can enjoy a well-earned lie-in and relaxed breakfast before departing for onward travel plans.



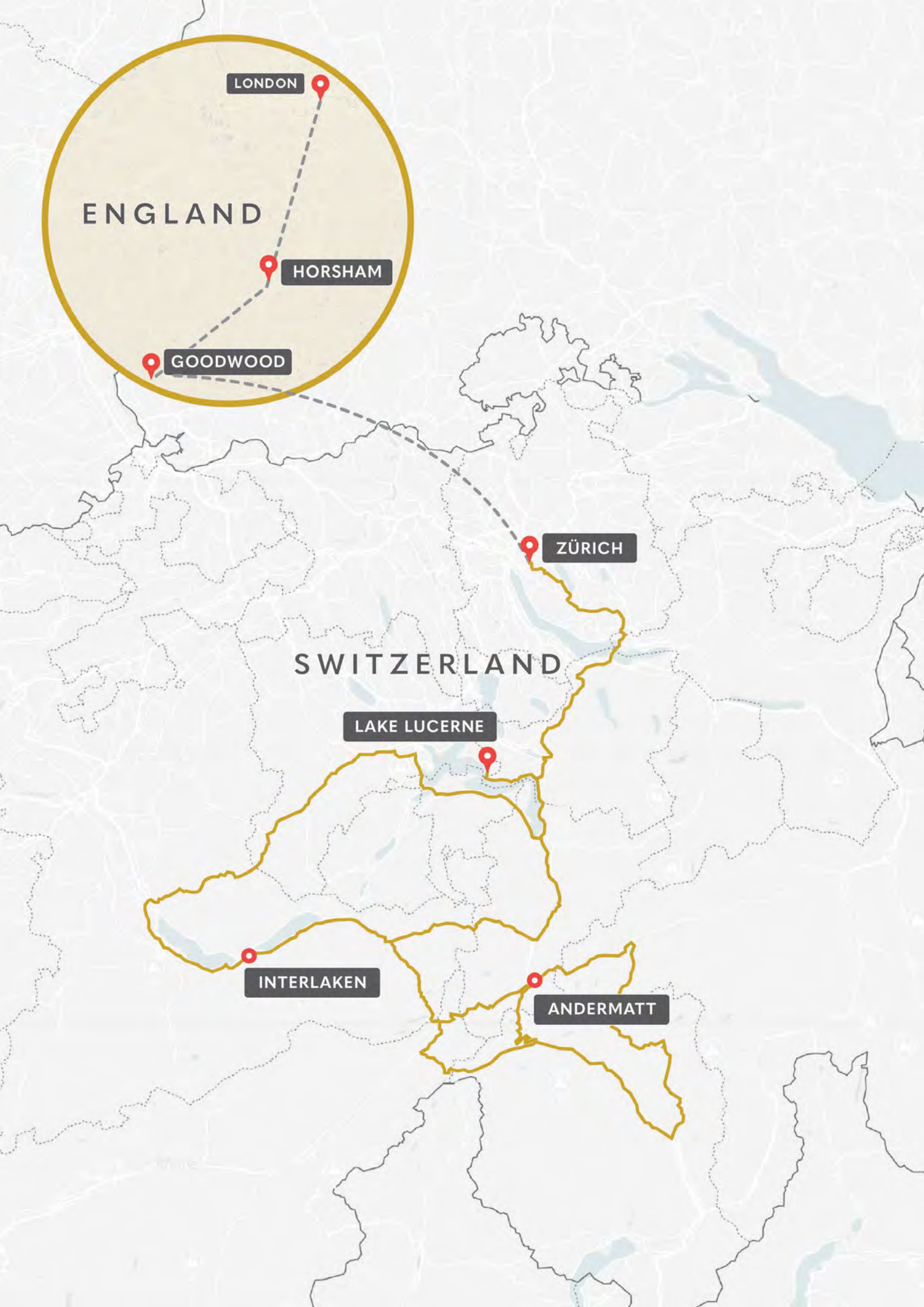
## Accommodation and Dining

Your Goodwood weekend includes luxurious accommodation at South Lodge, a five-star historic manor nestled in parkland in the heart of West Sussex. This is the perfect location to rest and relax in the evenings after an exciting day.

The dining each evening includes a mixture of both gastronomic and more laidback experiences. These will include South Lodge's relaxed fine-dining venue, Botanica, on the first evening. This is followed by a Saturday night visit to the Crabtree gastropub neighbouring South Lodge, and a final dinner at the hotel's AA Rosette-awarded restaurant, The Camellia.



# TOUR ITINERARY



**DAY 1: SUNDAY 7 JULY**  
**ARRIVE INTO ZÜRICH**

Today guests begin the incredible supercar tour chapter of your adventure.

After check-in, the afternoon will be yours to enjoy time to relax before meeting the group later in the evening for a casual dinner.

**Accommodation inc Breakfast**  
Dolder Grand

Lunch	Dinner
On route	Saltz

**DAY 2: MONDAY 8 JULY**  
**DRIVE DAY ONE**

The first of four epic drive days eases into the action on a scenic motorway alongside Lake Zurich. Next is your first taste of the alpine passes: Susten. Diverse and breathtaking landscapes abound as your afternoon navigates the Grimsel and Furka. Each pass has its own unique characteristics and gorgeous scenery.

Your home for the night is The Chedi, an ultra-luxe ski chalet in the picturesque village of Andermatt with a fantastic restaurant—be sure to check out the cavernous cheese room.

**Accommodation inc Breakfast**  
The Chedi

Lunch	Dinner
On route	Japanese Restaurant

**DAY 3: TUESDAY 9 JULY**  
**DRIVE DAY TWO**

Your second drive day is a big one as we follow a loop around the spectacular driving roads surrounding Andermatt. Over the course of the day, you will take on a number of renowned passes including San Gotthard, Lukmanier, and Oberlap. The day will be sure to challenge and delight any driving enthusiast, while the stunning backdrops will provide plenty for passengers to enjoy.

**Accommodation inc Breakfast**  
The Chedi

Lunch	Dinner
On route	Sunset Cheese Fondue

**DAY 4: WEDNESDAY 10 JULY**  
**DRIVE DAY THREE**

Depart via a series of picturesque passes including Gotthard and Grimsel, peaking at Nufenen, Switzerland's highest mountain pass with a paved road. Arrive in the afternoon into the scenic village of Interlaken, where you can relax, explore, or opt to take a scenic helicopter flight over the Swiss Alps.

**Accommodation inc Breakfast**  
Grand Hotel Victoria Jungfrau

Lunch	Dinner
On route	La Terrasse

**DAY 5: THURSDAY 11 JULY**  
**DRIVE DAY FOUR**

The fourth and final drive day finishes your alpine odyssey in style as you take on the stunning Entlebuch Biosphere. The afternoon will bring the tempo down with some flowing country roads through a series of national parks before concluding on the shores of Lake Lucerne.

**Accommodation inc Breakfast**  
Park Hotel Vitznau

Lunch	Dinner
On route	The Grill

**DAY 6: FRIDAY 12 JULY**  
**DEPARTURE**

Enjoy a well earned sleep-in and a leisurely breakfast before onwards travel plans.

For those joining us at the Goodwood Festival of Speed, choose opulence with the option to charter a private jet, or opt for a commercial flight across to the United Kingdom, ready for a thrilling weekend.

Following your arrival to the hotel and check-in, the day is yours. Later in the evening, the group will convene for a relaxed welcome dinner.

**Accommodation inc Breakfast**  
Own arrangements

Lunch	Dinner
Own arrangements	Own arrangements

**DAY 6: FRIDAY 12 JULY**  
**OPTIONAL GOODWOOD WEEKEND**

For those joining us on the Goodwood weekend, arrive into London.

**Accommodation inc Breakfast**  
South Lodge

Lunch	Dinner
Own arrangements	Botanica

**DAY 7: SATURDAY 13 JULY**  
**GOODWOOD FESTIVAL OF SPEED**

Saturday kicks off early for an action-packed day of celebrations. Opt to arrive into Goodwood via road, or skip the traffic and enjoy the comfort of return helicopter flights. We recommend using Saturday as your day to explore. Settle into the party atmosphere at the Library Lawn Garden Party, and take in the Festival's nonstop entertainment—daring displays, spirited racing, and incredible stunts. In the evening, enjoy dinner at the award-winning Crabtree Inn gastro-pub.

**Accommodation inc Breakfast**  
South Lodge

Lunch	Dinner
FoS Hospitality	Crabtree Inn

**DAY 8: SUNDAY 14 JULY**  
**GOODWOOD FESTIVAL OF SPEED**

Sunday is the day to relax in the Festival's most luxurious hospitality, Clark Pavilion, and enjoy the action on track. The Pavilion is the best vantage point for some of the most dramatic sections of the hillclimb, and is replete with premium bar, gourmet catering and plenty of Champagne.

**Accommodation inc Breakfast**  
South Lodge

Lunch	Dinner
FoS Hospitality	Camellia

**DAY 9: MONDAY 15 JULY**  
**DEPARTURE**

Enjoy a leisurely breakfast before onward travel plans.

**Accommodation inc Breakfast**  
Own arrangements

Lunch	Dinner
Own arrangements	Own arrangements





# THE FLEET

The vehicles you will pilot

Our fleet includes a selection of latest release supercars, designed to complement the driving location and tour type. The final selection may vary depending on participant numbers and vehicle availability.



## ASTON MARTIN VANTAGE F1 ROADSTER

Marking an exciting moment in Aston Martin's history, the most powerful V8 Vantage ever delivers the F1 to the roads. You'll feel the thrill of the track with its unique aerodynamic body kit, new 21" wheels and race-inspired graphics.



## AUDI R8 V10 SPYDER

If you're hungry for a gorgeous, driver-friendly supercar that's quick-as-lightning, the new release update to the incredible R8 delivers, and then some. Consider your wish granted.



## FERRARI 488 SPIDER

The successor to the adored 458 sees the eager-revving and naturally aspirated V8 retired in favour of a turbocharged powerplant. This supercar will propel you from 0 - 100 in just three seconds.



## LAMBORGHINI HURACAN SPYDER

The Huracan Spyder combines speed, a sharp design, and the pure roar of power and fun. The convertible offers an ingenious 4WD system, sophisticated technical specs and performance to boot.



## MCLAREN 720S

Be warned: while there are many fast cars out there, few have the performance capabilities that require drivers to up their game so profoundly. Are you ready for this beast?



## MERCEDES AMG GTR

With a dauntingly low driving position, way back over the rear axle, the devastatingly handsome GTR draws heavily on the lauded SLS. An agile yet comfortable grand tourer.



## PORSCHE GT3 992

A phenomenal car from Porsche's iconic collection, the 992 GT3 epitomises the very best of what Porsche has to offer. Powered by the same four-litre flat-six engine the Motorsport department fits to its GT3 Cup race car, it's sure to thrill.





# TOUR PACKAGE

Inclusions, exclusions, and options to complete your experience

Our tours are designed to be end-to-end luxury travel experiences that consider every detail from the moment you arrive to the moment you depart. Your final tour investment comprises your Tour Package (as outlined below) and any Optional Add-Ons you choose to include.

## Inclusions (Supercar Driving Tour)

- Guided tour of Switzerland hosted over six days and five nights
- Three days driving a selection of latest release supercars on some of Switzerland's best driving roads, including:
  - Supercar hire, fuel and insurance
  - Detailed route instruction/navigation with experienced guides
  - Two-way in-car communication system
  - Lunch each day of the drive
  - Full support including lead and sweep vehicles
- Five nights' accommodation in a standard room in each of the luxury hotels, including breakfast each morning and parking during the supercar tour
- An aperitif on arrival to the hotel each day, followed by a signature dining experience at each of the celebrated restaurants featured on the tour, coupled with an accompanying wine package and non-alcoholic beverages
- A chauffeured transfer on arrival (or departure if you would prefer)^
- Separate luggage transport and full portorage
- A team of support staff to manage all aspects of the experience
- Professional photography and videography

Per Person: \$15,490 USD (Double Occupancy)\* | Enquire for Single/Twin Occupancy

^ Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.

## Exclusions

### Flights Before Or After The Tour

Your own travel arrangements are to be made before the commencement of the tour and following its conclusion. On request, the UDT team can provide advice or assistance with arranging flights.

### Travel Insurance

Participants must have a comprehensive travel insurance policy in place before leaving for the tour. Particular attention should be paid to cover for items such as medical/dental, personal effects, cancellations and rental vehicle excess.

\* Enquire for twin-share options. ^ Economy flights included with optional upgrades to business class or private jet possible

## Inclusions (Optional Goodwood Festival of Speed Weekend)

- Guided tour of the UK hosted over four days and three nights
- Hospitality at the Goodwood FoS (Library Lawn Garden Party on Saturday and Clark Pavilion on Sunday)
  - Saturday: the Library Lawn is an exclusive garden party in the heart of the action with premium catering and bar package, roving grandstand access, and more.
  - Sunday: Clark Pavilion is located on the dramatic Molecomb Corner—the most challenging point on the hillclimb. The Pavilion features a trackside garden and balcony with arguably the best vantage point from which to watch the action. Enjoy the fine dining, champagne, and a premium bar.
- Three nights' accommodation in a standard room in each of the luxury hotels, including breakfast each morning and parking during the supercar tour
- An aperitif on arrival at the hotel each day, followed by a signature dining experience at each of the celebrated restaurants featured on the tour, coupled with an accompanying wine package and non-alcoholic beverages
- Luxury transfers to all destinations throughout the tour, including transfers to/from Goodwood each day, transfers on departure from Zurich to the Airport, a flight from Zurich to the UK^, and transfers on arrival into the UK\*
- Separate luggage transport and full portorage
- A team of support staff to manage all aspects of the experience
- Professional photography and videography

Per Person: \$6,990 USD (Double Occupancy)\* | Enquire for Single/Twin Occupancy










# OPTIONAL ADD-ONS

Complete your experience




Our Optional Add-Ons are designed for guests to personalise and tailor their experience. It is completely up to you as to how to complement and complete your overall journey.

## + Upgrade Your Accommodation & Transfers (Driving Tour)

PLATINUM PACKAGE		
 Upgrade your room to a premium category at each hotel.	<b>Double (pp)</b> <b>\$790</b> USD	<b>Enquire for Single/Twin Occupancy</b>
 Upgrade your transfers to include a chauffeur transfer from your point of arrival (e.g. airport) to the commencement hotel and a chauffeur transfer from the concluding hotel to your point of departure (e.g. airport).^		
BLACK PACKAGE (LIMITED NUMBERS)		
 Upgrade to priority access to suites and/or the best rooms at each luxury hotel.	<b>Double (pp)</b> <b>\$1,990</b> USD	<b>Enquire for Single/Twin Occupancy</b>
 Upgrade your transfers to include a chauffeur transfer to and from your home to your departure point (e.g. airport) plus arrival and departure transfers from your commencement and conclusion points (e.g. hotel).^		
 Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.		

^ Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.

## + Upgrade Your Accommodation & Transfers (Goodwood)

PLATINUM PACKAGE		
 Upgrade your room to a premium category at each hotel.	<b>Double (pp)</b> <b>\$450</b> USD	<b>Enquire for Single/Twin Occupancy</b>
BLACK PACKAGE (LIMITED NUMBERS)		
 Upgrade to priority access to suites and/or the best rooms at each luxury hotel.	<b>Double (pp)</b> <b>\$950</b> USD	<b>Enquire for Single/Twin Occupancy</b>
 Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.		

## + Enhance Your Experience



### SCENIC HELICOPTER FLIGHT OVER THE ALPS

Hand in your supercar keys for an afternoon and capture the beauty of the Swiss Alps from above. Enjoy a scenic helicopter flight beyond the stunning waterfalls that flow into the valley, to the peaks of the snow capped mountains.

from **\$490** USD ( per person )



### GOODWOOD FESTIVAL OF SPEED

Join us for a weekend at Motorsport Mecca – Goodwood Festival of Speed. Enjoy VIP hospitality at this iconic event, while taking in the Festival's nonstop entertainment—daring displays, spirited racing, and incredible stunts.

from **\$6,990** USD ( per person )



### HELICOPTER TRANSFERS

Skip the traffic and enjoy VIP access to the Festival of Speed with return chartered helicopter transfers to and from the event each day. Choose to enjoy this add-on on one or both days of the weekend.

from **\$690** USD ( per person, per day )\*

\* Pricing may vary depending on final numbers.





# CALCULATE YOUR INVESTMENT

Tour Package + Optional Add-Ons =  
Your Tour Investment



TOUR PACKAGE*		
Double/Twin Occupancy (PP)	\$15,490 USD	Enquire for Single/Twin Occupancy

+

OPTIONAL ADD-ONS*			
+ Upgrade Your Accommodation & Transfer Package (Driving Tour)	PLATINUM	BLACK	
	Double (pp) \$790 USD	Double (pp) \$1,990 USD	
+ Upgrade Your Accommodation & Transfer Package (Goodwood)	PLATINUM	BLACK	
	Double (pp) \$450 USD	Double (pp) \$950 USD	
+ Scenic Helicopter Flight over Alps		from (pp) \$490 USD	
+ Goodwood Festival of Speed		from (pp) \$6,490 USD	
+ Helicopter Transfers to/from Goodwood		from (pp) \$690 USD	

# FREQUENTLY ASKED QUESTIONS

Below you will find a selection of common questions from our guests.  
For any further queries, please contact our team.



Which vehicles will be in the fleet?

Each tour is replete with a curated selection of latest release supercars. Your destination's driving conditions are considered alongside vehicle characteristics in order to provide the best possible experience. The number of cars in the convoy will depend on the number of guests, and is based on two guests per vehicle. Our average tour size is 16 people and 8 supercars. Over the course of the tour you have the opportunity to drive the entire fleet of cars, cycling in a set order through 2-3 cars each day. Professional instructors are always on hand to provide assistance as you change cars, and all cars are insured with a deductible in place.

How does the driving work?

The drive operates in a loose convoy, with a lead and sweep car (driven by professional drivers), and two-way radio contact between all vehicles. The lead car navigates for the convoy and provides updates on conditions, so drivers can focus on enjoying the cars and drive. The sweep car ensures no one becomes lost or separated from the group.

Each day, you will cover around 250km/155mi over 6-8 hours including regular stops for morning/afternoon tea, lunch, and driver/car changes.

What type of roads do we drive?

Our team has spent over a decade researching and testing the best roads in the world. All tours are planned so as to avoid heavily trafficked cities and seek out the freedom of the open road. The routes chosen for our tours cover a variety of road types that accentuate both the location and the tour type. You can expect to navigate tight switchbacks and hairpins on alpine passes, and then enjoy loose, flowing country backroads, and fast-paced autostradas. We always choose roads that are incredibly scenic, so whether you're behind the wheel or in the passenger seat for a section, you will find plenty to enjoy.

What type of guests join your tours?

Guests from around the world attend our tours. We typically host a mixture of groups of friends, families, business associates, and plenty of couples. While we do recommend sharing the experience with someone you know or as a group, we also cater for guests coming on their own. In this case, you will be partnered with another solo driver.

Ultimately, our tour groups are made up of like-minded people who share a passion for motoring, and enjoying the finer things in life. Many go on to keep in contact after the tour and often become life-long friends.

How does pricing work?

Your tour package is priced per person and is based on two people per vehicle. Typically the driving is shared between occupants, who alternate between being behind the wheel and being a passenger. In the case that one participant prefers not to drive, the other will be able to enjoy double the time behind the wheel, while the passenger can soak up the stunning scenery and excitement of riding along. As outlined on [page 13 – 17](#), your Tour Investment consists of your Tour Package and any Optional Add-Ons.

Where do guests stay and dine?

Accommodation and dining are designed to complement your overall experience. Our team seeks out the most luxurious and unique hotels in the regions we visit, which can include ornate castles, private villas, boutique resorts, and more. Dining is always a social affair, pairing gourmet cuisine with fine wine, over which the group can share stories and experiences.

Depending on the size of the group, guests may stay as a collective, or diverge into smaller groups at nearby luxury hotels, commensurate with your selected package. Accommodation packages and upgrades dictate the hotel and room category.





# EXPLORE MORE TOURS

Can't make the Swiss Supercar Tour?  
Explore a selection of our other incredible and unforgettable experiences below.



## Driving Tours

Our award-winning signature tours put you behind the wheel of our full fleet of supercars on some of the world's greatest roads, while enjoying a fully-managed luxury holiday in Europe, the UK, the USA, or Australia. Alternatively, our 'Drive Your Own' car tours allow you to bring out a favourite drive from your home garage for a guided adventure.



Scan to see more details  
online or [click here](#).

## Self-Guided Drives

Celebrate your love of driving with our range of luxurious self-drive holidays. Perfect for guests seeking maximum flexibility or a solo escape. Simply choose your favourite car from our fleet, then follow your perfectly-planned route complete with stunning luxury accommodation and our team on call.



Scan to see more details  
online or [click here](#).

## F1 Hospitality + More

Love motorsport? So do we! Our packages let you enjoy luxurious hospitality at the world's most exciting events. Experience Monaco GP aboard our superyacht, head to legendary Monza for a thrilling weekend at the Italian GP, or choose to arrive into Goodwood in a chartered helicopter and watch the action from a luxury suite. The choice is yours.



Scan to see more details  
online or [click here](#).

## Bespoke Events

Is your company seeking a unique way to delight VIP clients, or reward and incentivise key employees? Or perhaps you have a group of friends looking for an exclusive way to celebrate a special milestone? Contact our team today to find out how our bespoke events can be the perfect corporate incentive or private luxury escape.



Scan to see more details  
online or [click here](#).







Ultimate Driving Tours is a celebration of luxury travel, motoring, and the finer things in life. Discover a new world of unforgettable journeys with our incredible driving tours, exclusive motorsport packages, and bucket-list track events.



**US** +1 (800) 860-1034 | **UK** +44 (0)800 098 8175 | **AU** +61 1300 313 343

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