

Supercar Tour d'Italia

September 2024



EXPERIENCE THE WORLD'S BEST

Luxury Driving Holidays

Ultimate Driving Tours evolved from my lifelong love of motoring. From a small idea, UDT became a passion project among like-minded friends. We found a select group of clients who shared our passions for travel, enjoying the finer things in life, and driving incredible cars in great company. It soon became apparent that we had found a winning formula.

But the roots of UDT's story begin much earlier than our first tour. For over twenty years, I have participated in, created, directed and owned motoring events, starting with a celebrated tarmac rally series. After seven years of growing the rally into a beloved Australia-wide motoring event, I turned my focus to the international arena, taking a group to motorsport mecca – the Nürburgring. This initial venture was perhaps a little more rough and ready than the refinement of our current tours, but it was the genesis of a beautiful journey.

Over the years, and with the help of our ever-growing global team, Ultimate Driving Tours has evolved into a renowned and award-winning luxury adventure travel business—the world's premier provider of extraordinary driving, motorsport and track experiences. From Europe to the Americas and Australasia, we now offer the most diverse and far-reaching selection of incredible motoring adventures, with all the elements of an unforgettable luxury travel experience.

Our experiences are designed to let you live out your bucket-list, however adventurous it may be. Whether you would prefer to experience a fleet of supercars on the world's best driving roads, watch the Grand Prix of Monaco from the plush seats of a superyacht, get behind the wheel of a real F1 car at a private track day, or dine with motorsport legends like Sir Jackie Stewart, our events cover all of motoring's must-do experiences.

Yet an Ultimate Driving Tour is about more than simply jumping in luxury cars and driving. Our experiences take you to stay in the finest boutique and experiential accommodation, dine in celebrated restaurants, and savour unique and exclusive lifestyle experiences. This may include a private tour of one of Europe's most prestigious vineyards and champagne maisons, or a chartered private jet, helicopter or yacht. The possibilities are endless.

We hope that you too will become one of our guests, and join us for the journey of a lifetime. After perusing this brochure, please don't hesitate to reach out to our team. We look forward to hearing from you and having you along.

To a life of adventure,



Anthony Moss
CEO & Founder
Ultimate Driving Tours



WHY ULTIMATE DRIVING TOURS?

"The most fun you could ever have; it's beyond first class, it's a class of its own."

Chuck & Margo, USA
Guests on 2022 European Supercar Tour

FIND OUT MORE



Long Established

One of the world's longest established driving holiday specialists, with decades of experience creating extraordinary motoring and luxury travel events.



Award Winning

Recognised across the luxury travel industry as the world's best driving holiday provider and a multi-award winning international tour operator.



Global Presence

The only driving tour company with a global presence, and experiences in operation throughout the Americas, Australasia and Europe.



Exceptional Delivery

Our journeys are meticulously curated to incorporate only the very best of your chosen destination and the highest standards of service.



Unique & Exclusive

We work closely with carefully selected boutique suppliers to ensure access to the most unique and exclusive experiences, driving or otherwise.

TAKE A TOUR WITH ANTHONY MOSS, CEO AND FOUNDER OF UDT



TOUR SUMMARY

Verona • Bormio • Lake Garda

Monday 2 September – Monday 9 September 2024

Experience all that is quintessential to Italy – fast cars, incredible roads, phenomenal food, exceptional wine, and fairytale-esque accommodation. On this tour you'll be part of the ultimate super-car showdown, pitting Italian greats Ferrari and Lamborghini against the best exports from Germany and Britain. You can also choose to begin your tour with a weekend at the legendary Italian Grand Prix – a must-win in the F1 calendar.

A Snapshot of the Tour

Italian Grand Prix

- 30 AUG ➕ Arrive into Milan
- 31 AUG ➕ F1 Italian GP Qualifying
- 1 SEP ➕ F1 Italian GP Race
- 2 SEP ● Transfer from Milan to Lake Garda

Supercar Driving Tour

- 2 SEP ● Arrive into Lake Garda
- 3 SEP ● Guided Tour of Franciacorta
- 4 SEP ● Drive Day 1
- 5 SEP ● Drive Day 2
- 6 SEP ● Drive Day 3
- 7 SEP ● Drive Day 4
- 8 SEP ● Guided Tour of Sirmione + Lake Garda
- 9 SEP ● Departure & Farewell



Duration
8 Days / 7 Nights

Add up to 3 Days / 2 Nights
for Optional Add-On



Driving
4 Days / 800 Kilometres



Tour Start
Lake Garda, Italy



Tour End
Lake Garda, Italy

➕ Optional Add-Ons



Want to See This Tour in Action?

Check out the live video at ultimatedrivingtours.com

WATCH IT NOW



OPTIONAL ADD-ONS

EXPERIENCE THE ICONIC ITALIAN GRAND PRIX

Friday 30 – Monday 2 September



For those wishing to experience one of the most legendary races in the F1 calendar, you can choose to join us for the Italian Grand Prix weekend. Commencing in Milan on Friday 30th September, the weekend is the perfect way to begin an unforgettable experience of Italia.

After check-in and time to relax, we recommend spending the afternoon exploring the city of Milan, famed for its fashion, food, architecture and nightlife. In particular, we suggest taking a stroll along the streets of the Quadrilatero d'Oro, the world's most famous shopping district.

Later that evening the group will meet for a welcome aperitivo at the hotel.

Here you will have the opportunity to meet the rest of the group who will be sharing the experience with you. Following the aperitivo the group will transfer into the city centre to enjoy panoramic views of the Duomo as you dine at a Milanese institution serving locally sourced traditional Italian cuisine.

On Saturday and Sunday you will enjoy the spectacle that is the F1 Italian Grand Prix. The race joins the British GP as one of the only Grand Prix races to be staged continuously since the F1 World Championship was introduced in 1950, with 1980 being the only year it was not held at the Autodromo Nazionale Monza (it was held in Imola that year). The iconic Italian GP is a

must-win for drivers, not only because of the challenging circuit, and history and prestige of the race, but also for the passion exuded by fans.

For your GP experience, you can choose between two luxurious hospitality options – Champions Club, or Paddock Club. Both options feature exceptional race views, gourmet catering, and a premium bar, with those opting for the Paddock Club enjoying the additional exclusive extras offered for top tier hospitality, including interviews and entertainment, pitlane walks and more. Whichever is your preference, the weekend will be sure to be a big tick off the bucket-list for any motorsport enthusiast!



Accommodation and Dining

Nestled in Milan's heart, your luxury accommodation, ME Milan Il Duca, is a spectacular five star luxury hotel.

ME Milan Il Duca is a chic and luxurious property designed by the renowned architect, Aldo Rossi. Located just a short walk from the city's fashion district and the wider city centre, the property also offers a rooftop terrace and spectacular panoramic views of the new skyline of Milan - the perfect destination from which to explore Milan outside of your time enjoying the Italian Grand Prix.

On Friday you will enjoy dinner at a chic restaurant serving traditional Italian

cuisine, with a contemporary touch. Delight in panoramic views of the Duomo and Galleria, as you experience a harmonious blend of innovation and tradition, infused in every aspect of this Milanese culinary institution. It's not just about dining; it's about embracing the Milanese lifestyle of savouring life at the table.

Saturday is a free night to relax and continue to enjoy Milan at your leisure.

Sunday evening awaits you with an exclusive farewell evening set on a privately reserved terrace. It's the pinnacle of an unforgettable bucket-list weekend, an occasion to raise your glass to cherished memories before you embark on your next journey.

A SUPERCAR TOUR OF THE DOLOMITES

Monday 2 – Saturday 7 September



Spend four unforgettable days experiencing a fleet of the world's finest supercars on the roads for which they were built. This stunning route makes for an exhilarating driving adventure, taking in the magnificence of the Dolomites mountain range and its dazzling alpine passes, including the world-famous Stelvio Pass.

You will enjoy a supercar fleet with strong representation from the Italian greats – Ferrari and Lamborghini – coupled with healthy competition from Mercedes, Porsche, McLaren, Bentley and more.

As you arrive into the area of Lake Garda on Monday, you will enjoy a relaxed afternoon sampling delightful

wines at an exclusive tasting at L'Albereta in Franciacorta, nestled among the rolling vineyards of Brescia.

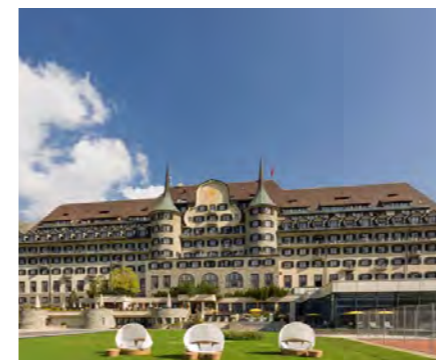
On Tuesday, join us for a day immersed in the bubbles of Franciacorta, Italy's answer to Champagne. Alternatively, you can opt to immerse yourself in Italian motoring heritage with a visit to Ferrari's historic Maranello facility, take a fascinating guided tour of the romantic city of Verona, or choose to relax at the hotel for a rest day.

Relaxed and refreshed, Wednesday is when you experience the full power of the fleet as you traverse switchbacks and hairpin bends towards Bormio, where you arrive at your luxury alpine resort for the night.

On Thursday, you will gear up for another breathtaking ride through the Dolomites towards the village of Cortina, before completing a loop of these mountain roads on Friday, including a spell on the enchanting Great Dolomites Road with jaw-dropping views of the Catinaccio massif.

Saturday is your fourth drive day and gives you a final taste of smaller mountain roads before allowing you to open up on the fast-paced Autostrada towards Sirmione; a town on the southern bank of Lake Garda.

On Sunday, enjoy a guided tour of the historic town of Sirmione, including a cruise on the beautiful Lake Garda.



Accommodation and Dining

Your accommodation promises the ultimate blend of luxury and natural beauty as you indulge in Italy's finest hotels. Your journey begins at L'Albereta, a haven of wellness nestled amidst the rolling vineyard-covered hills of Franciacorta. This exquisite hotel offers world-class health and wellness facilities, perfectly complemented by its serene location near Lake Iseo.

From there, venture to Lefay Resort & Spa Dolomiti, a true gem in Val Rendena, where the Dolomites transform into a lush green paradise during the summer. Lefay's commitment to creating 'Dream Places' ensures an enchanting adventure in nature's embrace.

Continue to Alpina Dolomites Lodge on the Alpe di Siusi - Seiser Alm, a 5-star wellness retreat seamlessly integrated with the stunning natural surroundings of the Dolomites.

Finally, your driving tour delivers you to Villa Cortine on Lake Garda, a historic masterpiece that has graced the Sirmione peninsula for over a century.

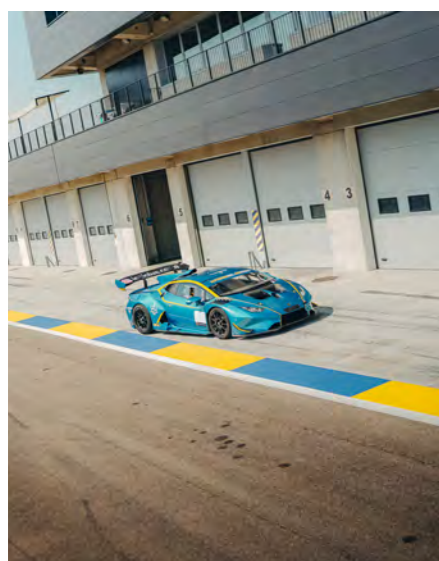
On arrival at the hotel each evening, car keys can be exchanged for a well-earned aperitivo, after which you will have time to enjoy and explore the hotel. Later in the evenings, over the chef's signature menu at a celebrated restaurant, you can trade stories and enjoy regional dishes expertly paired with fine wines.



OPTIONAL ADD-ONS

ESPERIENZA FERRARI, MARANELLO

Tuesday 3 September



On Tuesday, following breakfast, those who have selected this optional extra will be chauffeured to the mecca of Italian supercars – Maranello.

Your day will start with a guided tour of the Ferrari Museum, home to some of the most legendary vehicles ever created. As you explore the museum and learn about Ferrari's history, you can also gaze over beautiful hand-built thoroughbreds from the 1960's, real Formula One racers, and even a few unique prototypes.

In the afternoon, you have the opportunity to drive a Ferrari 488 Challenge Car and Lamborghini Huracan Super Trofeo around a private race circuit in Modena.

Professional driving instructors will help you hone your driving skills in the cockpit of two of the fastest and most engaging race cars of the modern era. For those who'd prefer a more relaxed afternoon, you can also opt to head back to L'Albereta and spend some time by the pool.



TOUR ITINERARY



DRIVING ROUTE

TOUR START & END

OVERNIGHT STOP

DAY 1: FRIDAY 30 AUGUST
OPTIONAL GP WEEKEND

For those choosing to join us for the Italian Grand Prix, today you will need to arrive into Milan. This gorgeous city will be your base for the GP weekend.

Accommodation inc Breakfast

ME Milan Il Duca

Lunch

Own arrangements

Dinner

Giacomo Arengario

DAY 2: SATURDAY 31 AUGUST
ITALIAN GP (QUALIFYING)

Enjoy your first day at the Grand Prix. In addition to the offerings of your chosen hospitality, we recommend exploring this legendary circuit before Qualifying.

Accommodation inc Breakfast

ME Milan Il Duca

Lunch

As per hospitality

Dinner

Own arrangements

DAY 3: SUNDAY 1 SEPTEMBER
ITALIAN GP (RACE DAY)

Enjoy one of the most challenging and prestigious races in the F1 Championship calendar. Considered a must-win among drivers, this Grand Prix is an incredible spectacle to behold.

Accommodation inc Breakfast

ME Milan Il Duca

Lunch

As per hospitality

Dinner

Don Lisander

DAY 4: MONDAY 2 SEPTEMBER
ARRIVAL OR TRANSFERS

For those newly joining us for the drive, arrive into Lake Iseo. For those continuing on from the GP, you will be transferred to L'Albereta in Franciacorta. Guests will enjoy a relaxed afternoon sampling delightful wines in an exclusive tasting.

Accommodation inc Breakfast

L'Albereta

Lunch

Own arrangements

Dinner

Leonefelice Vista Lago

DAY 5: TUESDAY 3 SEPTEMBER
FRANCIACORTA TOUR OR REST DAY

Join us for a day immersed in the bubbles of Franciacorta, Italy's answer to Champagne. While lessor known than it's French sparkling counterpart, Franciacorta is made using the same strict traditional methods and is a complex flavour - a sparkling not to be mistaken for Prosecco. Alternatively, you can opt to visit Ferrari's historic Maranello facility, or choose to relax at the hotel for a rest day.

Accommodation inc Breakfast

L'Albereta

Lunch

On guided tour

Dinner

Salone dei Balli

DAY 6: WEDNESDAY 4 SEPTEMBER
FIRST DRIVE DAY

After a morning briefing the group will commence their driving tour along flowing lakeside roads that run alongside Lake Iseo. From here the thrill of experiencing the full power of the fleet sets in as you traverse switchbacks and hairpin bends towards Trentino, traversing Tonale Pass and the stunning roads that traverse the region's lush national parks, famed for their magnificent landscapes, mountains, green valleys and lakes. The day delivers you to a luxury alpine resort for the night.

Accommodation inc Breakfast

Lefay Dolomiti

Lunch

On route

Dinner

Ristorante Dolomia

DAY 7: THURSDAY 5 SEPTEMBER
SECOND DRIVE DAY

Your second drive day begins where you left off with scenic views in the national parkland of the Italian Alps continuing on to a beautiful run alongside the stunning blue waters of Lake Molveno. Wind through the breathtaking Mendola Pass with panoramic views of the Dolomites and into the elegant mountain town of Cortina where you will spend the evening.

Accommodation inc Breakfast

Alpina Dolomites

Lunch

On route

Dinner

Mountain Stuben

DAY 8: FRIDAY 6 SEPTEMBER
THIRD DRIVE DAY

Day three whisks you into an enchanting half-day loop around the Dolomite's most iconic roads; the magnificent Gardena, Pordoi and Sella Pass. In the afternoon you can explore the town or relax in the comfort of your mountain chalet.

Accommodation inc Breakfast

Alpina Dolomites

Lunch

On route

Dinner

Alpina Chalet

DAY 9: SATURDAY 7 SEPTEMBER
FOURTH DRIVE DAY

Your final drive day warms up along a series of smaller but well-renowned and enjoyable alpine roads traversing heading south through the Dolomites. A final chance to experience the power of the fleet is granted on the fast-paced autostrada which delivers you into a gentle lakeside run along Lake Garda into the historic town of Sirmione.

Accommodation inc Breakfast

Villa Cortine

Lunch

On route

Dinner

Al Molo

DAY 10: SUNDAY 8 SEPTEMBER
LAKE GARDA TOUR OR REST DAY

Enjoy a guided tour of the historic town of Sirmione, including a cruise on the beautiful Lake Garda.

Accommodation inc Breakfast

Villa Cortine

Lunch

On guided tour

Dinner

Private Dining

DAY 11: MONDAY 9 SEPTEMBER
FAREWELL + DEPARTURE

The day is yours to relax and enjoy before departing on onward travel plans.

Accommodation inc Breakfast

Own arrangements

Lunch

Own arrangements

Dinner

Own arrangements



THE FLEET


The vehicles you will pilot

Our fleet includes a selection of latest release supercars, designed to complement the driving location and tour type. The final selection may vary depending on participant numbers and vehicle availability.



**ASTON MARTIN
VANTAGE F1 ROADSTER**

Marking an exciting moment in Aston Martin's history, the most powerful V8 Vantage ever delivers the F1 to the roads. You'll feel the thrill of the track with its unique aerodynamic body kit, new 21" wheels and race-inspired graphics.




**AUDI
R8 V10 SPYDER**

If you're hungry for a gorgeous, driver-friendly supercar that's quick-as-lightning, the new release update to the incredible R8 delivers, and then some. Consider your wish granted.



**BENTLEY
CONTINENTAL GT**

Solely responsible for the revival of the modern Bentley brand, the Continental GT is the perfect grand tourer, sporting a unique twin-turbo W12 and a truly luxurious interior.



**FERRARI
488 SPIDER**

The successor to the adored 458 sees the eager-revving and naturally aspirated V8 retired in favour of a turbocharged powerplant. This supercar will propel you from 0 - 100 in just three seconds.



**FERRARI
812 SUPERFAST**

Enzo Ferrari said that only a true Ferrari has 12 cylinders and an engine up front. Welcome to the 812 – 800HP, a 0-100 sprint in 2.9s and a top speed of 340kph. Superfast indeed.




**LAMBORGHINI
HURACAN SPYDER**

The Huracan Spyder combines speed, a sharp design, and the pure roar of power and fun. The convertible offers an ingenious 4WD system, sophisticated technical specs and performance to boot.



**MCLAREN
720S**

Be warned: while there are many fast cars out there, few have the performance capabilities that require drivers to up their game so profoundly. Are you ready for this beast?



**MERCEDES
AMG GTR**

With a dauntingly low driving position, way back over the rear axle, the devastatingly handsome GTR draws heavily on the lauded SLS. An agile yet comfortable grand tourer.



**PORSCHE
GT3 992**

A phenomenal car from Porche's iconic collection, the 992 GT3 epitomises the very best of what Porsche has to offer. Powered by the same four-litre flat-six engine the Motorsport department fits to its GT3 Cup race car, it's sure to thrill.

TOUR PACKAGE

Inclusions, exclusions, and options to complete your experience

Our tours are designed to be end-to-end luxury travel experiences that consider every detail from the moment you arrive to the moment you depart. Your final tour investment comprises your Tour Package (as outlined below) and any Optional Add-Ons you choose to include.

Inclusions

- Fully guided tour of Italy hosted over eight days and seven nights
- Four days driving a fleet of stunning supercars on some of Italy's best roads, including:
 - Supercar hire, insurance and fuel
 - Detailed route instruction/navigation with experienced guides
 - Two-way in-car communication system
 - Lunch each day of the drive
 - Full support including lead and sweep vehicles
- Seven nights' accommodation in a standard room in each of the luxury hotels, including breakfast and parking
- An aperitif on arrival to the hotel each day, followed by a gourmet dining experience each evening including an accompanying wine package and non-alcoholic beverages
- Separate luggage transport and full portorage
- A team of support staff to manage all aspects of the experience
- Professional photography and videography
- Luxury transfers to all destinations throughout the tour
- A chauffeured transfer on arrival (or departure if you would prefer)^

Per Person: £12,250 GBP (Double Occupancy) | Enquire for Single/Twin Occupancy

^ Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.

Exclusions

Flights Before Or After The Tour

Own travel arrangements are to be made before the commencement of the Tour and following its conclusion. On request, the UDT team can provide advice or assistance with arranging flights.

Travel Insurance

Participants must have a comprehensive travel insurance policy in place before leaving for the Tour. Particular attention should be paid to cover for items such as medical/dental, personal effects, cancellations and rental vehicle excess.



OPTIONAL ADD-ONS

Complete your experience

Our Optional Add-Ons are designed for guests to personalise and tailor their experience. It is completely up to you as to how to complement and complete your overall journey.

+ Enhance Your Experience



F1 ITALIAN GRAND PRIX WEEKEND PACKAGE (CHAMPIONS CLUB)

Join us for a weekend at the Italian Grand Prix enjoying Champions Club hospitality. The Club combines maximum racetrack action with premium spectator comfort. The package includes morning tea and buffet lunch, prosecco, wines and beer, Q&A with F1 insiders, indoor lounge with music and entertainment, and more. In addition to the GP hospitality, enjoy a fully hosted and managed weekend, including transfers each day. Upgrades listed separately on Page 16.

from **£8,750** GBP (per person)



F1 ITALIAN GRAND PRIX WEEKEND PACKAGE (Paddock Club Upgrade)

Guests looking to join us for the GP weekend can also opt to upgrade their hospitality from the Champions Club to the ultimate in luxury at the F1 Paddock Club, embarking on a first class adventure into the world of F1. Offering the highest level of hospitality in F1, guests of the Paddock Club will experience first-class race viewing, pit lane tours and access to the support paddock, gourmet dining, an open bar including champagne, Q&A with F1 insiders, live entertainment and much more.

+ £3,550* GBP (per person)



ESPERIENZA FERRARI, MARANELLO

Following breakfast, opt to be chauffeured to the mecca of Italian supercars – Maranello. This museum is home to some of the most legendary vehicles ever created. As you explore the museum and learn about Ferrari's history, you can also gaze over beautiful hand-built thoroughbreds from the 1960's, real Formula One racers, and even a few unique prototypes.

£250* GBP (per person)



FERRARI VS LAMBORGHINI PRIVATE TRACK EXPERIENCE

Half-day optional track experience driving a Ferrari 488 Challenge Car and Lamborghini Huracan Super Trofeo at a private circuit including:

- Professional instruction and technical briefing
- 6 laps of the track behind the wheel of both cars (3 laps in each car, or 6 laps in the car of your choice)
- Video footage of your experience
- Catered afternoon tea
- Transfers to/from the experience

£1,150* GBP (per person)

+ Upgrade Your Accommodation & Transfers (Grand Prix)

PLATINUM PACKAGE

- Upgrade your room to a premium category at each hotel.
- Upgrade your transfers to include a chauffeur transfer from the concluding hotel to your point of departure (e.g. airport).^

Double (pp)

£590 GBP

Enquire for Single/Twin Occupancy

BLACK PACKAGE (LIMITED NUMBERS)

- Upgrade to priority access to suites and/or the best rooms at each luxury hotel.
- Upgrade your transfers to include a chauffeur transfer from the concluding hotel to your point of departure and on return from your point of arrival (e.g. airport) to your home.^
- Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.^

Double (pp)

£1,190 GBP

Enquire for Single/Twin Occupancy

+ Upgrade Your Accommodation & Transfers (Driving)

PLATINUM PACKAGE

- Upgrade your room to a premium category at each hotel.
- Upgrade your transfers to include a chauffeur transfer from your point of arrival (e.g. airport) to the commencement hotel.^

Double (pp)

£350 GBP

Enquire for Single/Twin Occupancy

BLACK PACKAGE (LIMITED NUMBERS)

- Upgrade to priority access to suites and/or the best rooms at each luxury hotel.
- Upgrade your transfers to include a chauffeur transfer from your home to your point of departure and on arrival from your point of arrival (e.g. airport) to the commencement hotel.^
- Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.

Double (pp)

£1,150 GBP

Enquire for Single/Twin Occupancy

^Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.



CALCULATE YOUR INVESTMENT

Tour Package + Optional Add-Ons =
Your Tour Investment



TOUR PACKAGE*		
Double Occupancy (PP)	£12,250 GBP	Enquire for Single/Twin Occupancy

+

OPTIONAL ADD-ONS*			
+ F1 Italian Grand Prix Weekend Package (Champions Club)	per person from £8,750 GBP	+ Upgrade Your F1 Grand Prix Accommodation & Transfer Package	PLATINUM
			BLACK
+ F1 Italian Grand Prix Weekend Package (Paddock Club Upgrade)	per person + \$3,550* GBP		Double (pp) £590 GBP
			Double (pp) £1,190 GBP
+ Esperienza Ferrari	per person £250* GBP	+ Upgrade Your Driving Tour Accommodation & Transfer Package	PLATINUM
			BLACK
+ Ferrari VS Lamborghini Private Track Experience	per person \$1,150* GBP		Double (pp) £350 GBP
			Double (pp) £1,150 GBP

COMMON QUESTIONS

Follows is a selection of frequently asked questions.
For any further queries, please contact our team.



Which vehicles will be in the fleet?

Each tour is replete with a curated selection of latest release supercars. Your destination's driving conditions are considered alongside vehicle characteristics in order to provide the best possible experience. The number of cars in the convoy will depend on the number of guests, and is based on two guests per vehicle. Our average tour size is 16 people and 8 supercars. Over the course of the tour you have the opportunity to drive the entire fleet of cars, cycling in a set order through 2-3 cars each day. Professional instructors are always on hand to provide assistance as you change cars, and all cars are insured with a deductible in place.

How does the driving work?

The drive operates in a loose convoy, with a lead and sweep car (driven by professional drivers), and two-way radio contact between all vehicles. The lead car navigates for the convoy and provides updates on conditions, so drivers can focus on enjoying the cars and drive. The sweep car ensures no one becomes lost or separated from the group.

The drive per day is around 250km/155mi over 6-8 hours including regular stops for morning/afternoon tea, lunch, and driver/car changes.

What type of roads do we drive?

Our team has spent over a decade researching and testing the best roads in the world. All tours are planned so as to avoid heavily trafficked cities and seek out the freedom of the open road. The routes chosen for our tours cover a variety of road types that accentuate both the location and the tour type. You can expect to navigate tight switchbacks and hairpins on alpine passes, and then enjoy loose, flowing country backroads, and fast-paced autostradas. We always choose roads that are incredibly scenic, so whether you're behind the wheel or passengering for a section, you will find plenty to enjoy.

What type of guests join your tours?

Guests from around the world attend our tours. We typically host a mixture of groups of friends, families, business associates, and plenty of couples. While we do recommend sharing the experience with someone you know or as a group, we also cater for guests coming on their own. In this case, you will be partnered with another solo driver.

Ultimately, our tour groups are made up of like-minded people who share a passion for motoring, and enjoying the finer things in life. Many go on to keep in contact after the tour and often become life-long friends.

How does pricing work?

Your tour package is priced per person and is based on two people per vehicle. Typically the driving is shared between occupants, who alternate between being behind the wheel and being a passenger. In the case that one participant prefers not to drive, the other will be able to enjoy double the time behind the wheel, while the passenger can soak up the stunning scenery and excitement of riding along. If you are travelling as a solo driver, you will be paired with another solo driver in the vehicle. As outlined on [page 15-17](#), your Tour Investment consists of your Tour Package and any Optional Add-Ons.

Where do guests stay and dine?

Accommodation and dining is designed to complement your overall experience. Our team seeks out the most luxurious and unique hotels, which can include ornate castles, private villas, boutique resorts, and more. Dining is always a social affair, pairing gourmet cuisine with fine wine, over which the group can share stories and experiences.

Guests may stay as a collective, or diverge into smaller groups at nearby luxury hotels, commensurate with your selected package. Accommodation packages and upgrades dictate the hotel and room category.



EXPLORE MORE TOURS

Can't Make the Italian Supercar Tour?
Explore a selection of our other incredible and unforgettable experiences below.



Driving Tours

Our award-winning signature tours let you drive our full fleet of supercars on some of the world's greatest roads, while enjoying a fully-managed luxury holiday in Europe, the UK, the USA, or Australia. Alternatively, our 'Drive Your Own' car tours allow you to bring out a favourite drive from your home garage for a guided adventure.



Scan to see more details
online or [click here](#).

Self-Guided Drives

Celebrate your love of driving with our range of luxurious self-drive holidays. Perfect for guests seeking maximum flexibility or a solo escape. Simply choose your favourite car from our fleet, arrive, then follow your perfectly-planned route complete with stunning luxury accommodation and our team on call.



Scan to see more details
online or [click here](#).

F1 Hospitality + More

Love motorsport? So do we! Our packages let you enjoy luxurious hospitality at the world's most exciting events. Experience Monaco GP aboard our superyacht, head to legendary Monza for a thrilling weekend at the Italian GP, or choose to arrive into Goodwood in a chartered helicopter and watch the action from a luxury suite. The choice is yours.



Scan to see more details
online or [click here](#).

Bespoke Events

Is your company seeking a unique way to delight VIP clients, or reward and incentivise key employees? Or perhaps you have a group of friends looking for an exclusive way to celebrate a special milestone? Contact our team today to find out how our bespoke events can be the perfect corporate incentive or private luxury escape.



Scan to see more details
online or [click here](#).





Ultimate Driving Tours is a celebration of luxury travel, motoring, and the finer things in life. Discover a new world of unforgettable journeys with our incredible driving tours, exclusive motorsport packages, and bucket-list track events.



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