

# F1 Australian Grand Prix



*March* 2024



# EXPERIENCE THE WORLD'S BEST *Luxury Driving Holidays*

Ultimate Driving Tours evolved from my lifelong love of motoring. From a small idea, UDT became a passion project among like-minded friends. We found a select group of clients who shared our passions for travel, enjoying the finer things in life, and driving incredible cars in great company. It soon became apparent that we had found a winning formula.

But the roots of UDT's story begin much earlier than our first tour. For over twenty years, I have participated in, created, directed and owned motoring events, starting with a celebrated tarmac rally series. After seven years of growing the rally into a beloved Australia-wide motoring event, I turned my focus to the international arena, taking a group to motorsport mecca – the Nürburgring. This initial venture was perhaps a little more rough and ready than the refinement of our current tours, but it was the genesis of a beautiful journey.

Over the years, and with the help of our ever-growing global team, Ultimate Driving Tours has evolved into a renowned and award-winning luxury adventure travel business—the world's premier provider of extraordinary driving, motorsport and track experiences. From Europe to the Americas and Australasia, we now offer the most diverse and far-reaching selection of incredible motoring adventures, with all the elements of an unforgettable luxury travel experience.

Our experiences are designed to let you live out your bucket-list, however adventurous it may be. Whether you would prefer to experience a fleet of supercars on the world's best driving roads, watch the Grand Prix of Monaco from the plush seats of a superyacht, get behind the wheel of a real F1 car at a private track day, or dine with motorsport legends like Sir Jackie Stewart, our events cover all of motoring's must-do experiences.

Yet an Ultimate Driving Tour is about more than simply jumping in luxury cars and driving. Our experiences take you to stay in the finest boutique and experiential accommodation, dine in celebrated restaurants, and savour unique and exclusive lifestyle experiences. This may include a private tour of one of Europe's most prestigious vineyards and champagne maisons, or a chartered private jet, helicopter or yacht. The possibilities are endless.

We hope that you too will become one of our guests, and join us for the journey of a lifetime. After perusing this brochure, please don't hesitate to reach out to our team. We look forward to hearing from you and having you along.

To a life of adventure,



Anthony Moss  
CEO & Founder  
Ultimate Driving Tours



## Long Established

One of the world's longest established driving holiday specialists, with decades of experience creating extraordinary motoring and luxury travel events.

## Award Winning

Recognised across the luxury travel industry as the world's best driving holiday provider and a multi-award winning international tour operator.

## Global Presence

The only driving tour company with a global presence, and experiences in operation throughout the Americas, Australasia and Europe.

## Exceptional Delivery

Our journeys are meticulously curated to incorporate only the very best of your chosen destination and the highest standards of service.

## Unique & Exclusive

We work closely with carefully selected boutique suppliers to ensure access to the most unique and exclusive experiences, driving or otherwise.

## WHY ULTIMATE DRIVING TOURS?

*"The most fun you could ever have; it's beyond first class, it's a class of its own."*

Chuck & Margo, USA  
Guests on 2022 European Supercar Tour

FIND OUT MORE

## TAKE A TOUR WITH ANTHONY MOSS, CEO AND FOUNDER OF UDT





# SUMMARY

## Melbourne

**22 – 24 March 2024**  
**Three-Day Hospitality Package (Friday to Sunday)**

Join us in our private trackside suite at Albert Park for the crowning jewel of Melbourne’s motorsport and summer events calendar, the iconic Australian Grand Prix. Not only is the race one of F1’s few street circuits in the world, it is also one of the fastest, making for an exhilarating Grand Prix experience.

### Inclusions

- Enjoy weekend hospitality to the Pit Exit Trackside International Hospitality Facility in a private Ultimate Driving Tours' suite.
- Be positioned only metres away from the action, and be among the first in the world to get up close and personal with the all-new 2024 F1 cars.
- Indulge in a sumptuous dining and beverage package each day including morning tea, lunch and afternoon tea.
- Enjoy unrivalled views of the high-speed Walker Straight with an indoor glass-fronted dining area and outdoor trackside balcony.
- Take in the adrenaline-fuelled live action and keep up with the race via superscreen viewing and television feed broadcasting.

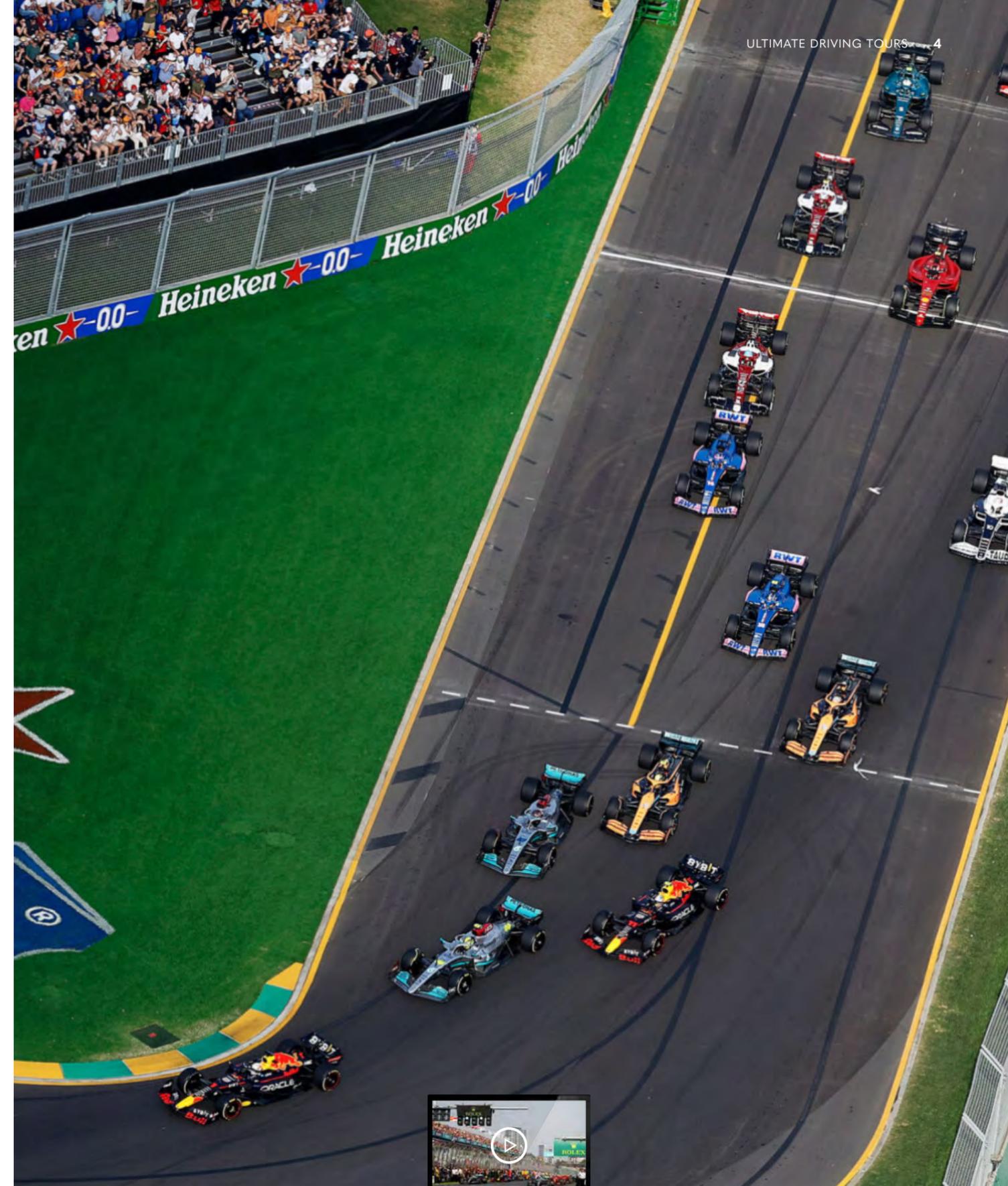
### Add-ons

Upgrade your experience with one or more of the following add-ons:

- **Five-Star Accommodation in Melbourne**
- **Helicopter Transfers from The Crown to Albert Park**

Contact the team for full details and pricing.

**£3,250 GBP**  
per person



**Want to See a Tour in Action?**

Check out the live video at [ultimatedrivingtours.com](https://ultimatedrivingtours.com)

[WATCH IT NOW](#)



# EXPLORE MORE TOURS

Can't make the F1 Australian Grand Prix?  
Explore a selection of our other incredible and unforgettable experiences below.



## Driving Tours

Our award-winning signature tours let you drive our full fleet of supercars on some of the world's greatest roads, while enjoying a fully-managed luxury holiday in Europe, the UK, the USA, or Australia. Alternatively, our 'Drive Your Own' car tours allow you to bring out a favourite drive from your home garage for a guided adventure.



Scan to see more details  
online or [click here](#).

## Self-Guided Drives

Celebrate your love of driving with our range of luxurious self-drive holidays. Perfect for guests seeking maximum flexibility or a solo escape. Simply choose your favourite car from our fleet, then follow your perfectly-planned route complete with stunning luxury accommodation and our team on call.



Scan to see more details  
online or [click here](#).

## F1 Hospitality + More

Love motorsport? So do we! Our packages let you enjoy luxurious hospitality at the world's most exciting events. Experience Monaco GP aboard our superyacht, head to legendary Monza for a thrilling weekend at the Italian GP, or choose to arrive into Goodwood in a chartered helicopter and watch the action from a luxury suite. The choice is yours.



Scan to see more details  
online or [click here](#).

## Bespoke Events

Is your company seeking a unique way to delight VIP clients, or reward and incentivise key employees? Or perhaps you have a group of friends looking for an exclusive way to celebrate a special milestone? Contact our team today to find out how our bespoke events can be the perfect corporate incentive or private luxury escape.



Scan to see more details  
online or [click here](#).



Ultimate Driving Tours is a celebration of luxury travel, motoring, and the finer things in life. Discover a new world of unforgettable journeys with our incredible driving tours, exclusive motorsport packages, and bucket-list track events.



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