# European Supercar Tour



May 2023



# EXPERIENCE THE WORLD'S BEST Luxury Driving Holidays

Ultimate Driving Tours evolved from my lifelong love of motoring. From a small idea, UDT became a passion project among like-minded friends. We found a select group of clients who shared our passions for travel, enjoying the finer things in life, and driving incredible cars in great company. It soon became apparent that we had found a winning formula.

But the roots of UDT's story begin much earlier than our first tour. For over twenty years, I have participated in, created, directed and owned motoring events, starting with a celebrated tarmac rally series. After seven years of growing the rally into a beloved Australia-wide motoring event, I turned my focus to the international arena, taking a group to motorsport mecca – the Nürburgring. This initial venture was perhaps a little more rough and ready than the refinement of our current tours, but it was the genesis of a beautiful journey.

Over the years, and with the help of our ever-growing global team, Ultimate Driving Tours has evolved into a renowned and award-winning luxury adventure travel business the world's premier provider of extraordinary driving, motorsport and track experiences. From Europe to the Americas and Australasia, we now offer the most diverse and far-reaching selection of incredible motoring adventures, with all the elements of an unforgettable luxury travel experience.

Our experiences are designed to let you live out your bucket-list, however adventurous it may be. Whether you would prefer to experience a fleet of supercars on the world's best driving roads, watch the Grand Prix of Monaco from the plush seats of a superyacht, get behind the wheel of a real F1 car at a private track day, or dine with motorsport legends like Sir Jackie Stewart, our events cover all of motoring's must-do experiences. Yet an Ultimate Driving Tour is about more than simply jumping in luxury cars and driving. Our experiences take you to stay in the finest boutique and experiential accommodation, dine in celebrated restaurants, and savour unique and exclusive lifestyle experiences. This may include a private tour of one of Europe's most prestigious vineyards and champagne maisons, or a chartered private jet, helicopter or yacht. The possibilities are endless.

We hope that you too will become one of our guests, and join us for the journey of a lifetime. After perusing this brochure, please don't hesitate to reach out to our team. We look forward to hearing from you and having you along.

To a life of adventure,

Anthony Moss CEO & Found**er** Ultimate Driving Tours



### WHY ULTIMATE DRIVING TOURS?

"The most fun you could ever have; it's beyond first class, it's a class of its own."

Chuck & Margo, USA Guests on 2022 European Supercar Tour

FIND OUT MORE

### Long Established

One of the world's longest established driving holiday specialists, with decades of experience creating extraordinary motoring and luxury travel events.

### **Award Winning**

Recognised across the luxury travel industry as the world's best driving holiday provider and a multi-award winning international tour operator.

### **Global Presence**

The only driving tour company with a global presence, and experiences in operation throughout the Americas, Australasia and Europe.

### **Exceptional Delivery**

Our journeys are meticulously curated to incorporate only the very best of your chosen destination and the highest standards of service.

### **Unique & Exclusive**

We work closely with carefully selected boutique suppliers to ensure access to the most unique and exclusive experiences, driving or otherwise.

### A WORD FROM OUR CEO





Driving 5 Days / 1,200 kilometres

•5 Tour Start Nice, France

ŝ Tour End Zurich, Switzerland

## **TOUR SUMMARY**

Nice · Monaco · Grasse · Alba · Ascona · Flims · Interlaken · Zurich

### Friday 26 May – Monday 5 June

Experience the jewel in the crown of F1 – the Monaco Grand Prix weekend – aboard our privately chartered superyacht in Port Hercule, before a week of exhilarating supercar driving along some of Europe's best driving roads.

Climb into a handpicked selection of the world's finest supercars and cruise along the most renowned driving roads in France, Italy and Switzerland, including legendary alpine passes, fast-paced autostradas, and winding country backroads.

Welcome to our signature tour and longest-running luxury motoring experience.

### A Snapshot of the Tour

		Monaco Grand Prix
25 MAY	¢	Mark Webber Dinner
26 MAY	0	F1 Drive   Cocktail Party
27 MAY	•	F1 Monaco GP Qualifying
28 MAY	•	F1 Monaco GP Race
29 MAY	•	Rest Day
		Supercar Driving Tour
30 MAY	•	Official Tour Welcome
31 MAY	•	Drive Day 1 (Provence to Piedmont)
01 JUN	•	Drive Day 2 (Piedmont to Lake Maggiore)
02 JUN	•	Drive Day 3 (Lake Maggiore to Swiss Alps)
03 JUN	•	Drive Day 4 (Swiss Alps to Interlaken)
04 JUN	•	Drive Day 5 (Interlaken to Zurich)
05 JUN	•	Departures from Zurich



Want to See This Tour in Action? Check out the live video at ultimatedrivingtours.com

WATCH IT NOW

Optional Add-Ons





# F1 MONACO GRAND PRIX

#### Friday 26 – Monday 29 May



Before your European Supercar Tour starts, you are able to fully immerse yourself in the jewel in the crown of Formula 1: the Monaco Grand Prix.

Get ready to experience the energy and excitement of this iconic race in the most luxurious way imaginable – sipping Champagne or specialty cocktails aboard our privately chartered superyacht in Port Hercule. Away from the race, you have the opportunity to explore Monaco; a city-state that is brimming with intrigue and exuberance, and represents all that is quintessential to F1: glitz, glamour, and world-class entertainment.

To further extend your Grand Prix experience, we recommend opting

into an additional evening aboard the superyacht on Thursday to enjoy dinner with none other than two-time Monaco Grand Prix winner, Aussie motorsport legend, and all-around great guy, Mark Webber. See below for further details.

On Friday, the excitement officially begins with our legendary cocktail party. This event provides you with an opportunity to get accustomed to your privileged locale for the weekend of the Grand Prix, while enjoying Monaco's other famous attraction – its nightlife.

Whether you prefer to dance the night away to the mixes of our international DJ, or get to know new friends while sipping a cocktail in the glow of this sensational city, the party evening is the perfect segue from the calm into the storm of the Grand Prix weekend.

Saturday and Sunday are an actionpacked extravaganza. From Practice to Qualifying, and of course, the race itself, you will be treated to an adrenaline-filled weekend of motorsport at its very best. In between the action on the track, the entertainment keeps coming in the form of special guest appearances, Q&As with TV and racing personalities, and live music – in addition to the exhilarating atmosphere of Monaco during the Grand Prix.

Complemented by a premium cocktail bar, free-flowing Champagne, and gourmet catering, this incredible bucket-list weekend is one of the most exciting and spectacular events in the world. More than just a motorsport lover's dream, it's a celebration of life at its best, to be shared with like-minded friends. It is the ultimate party, creating memories to share and reminisce on for many years to come.

Over the course of the weekend, you also have the opportunity to enhance your F1 experience with a number of special options. These include the possibility to stay aboard the superyacht, to helicopter to Monaco each morning, or to attend Amber Lounge's glamorous fashion show, among others. See below for further details.











Guests have several accommodation options for the Monaco Grand Prix. Many opt to stay at the 5-star Boscolo Exedera. This newly renovated hotel offers a convenient base from which to explore Nice and Monaco, and deliver stunning views of the Mediterranean. Alternatively, you can choose to stay among the action at a selection of luxury hotels in Monaco, or in the exclusive berths aboard our superyacht. Accommodation on the yacht is limited and in high demand; please contact our team for options and details.

During your time on board our superyacht for the F1, you will enjoy all-day gourmet catering, as well as a full premium bar and abundant Champagne. The dining package includes morning tea, a luncheon, afternoon canapes, a substantial supper, and late night snacks.



### **OPTIONAL ADD-ONS**

# **ENHANCE YOUR GP** EXPERIENCE

### Thursday 25 - Monday 29 May



### Stay Aboard the Superyacht

Complete your Monaco GP experience with accommodation on board our stunning superyacht for race weekend. There are only five luxurious cabins on offer, with the options being:

- 2 twin-berth cabins
- 2 queen-berth cabins
- 1 stateroom king-berth cabin

In addition to four nights on board, guests staying on the yacht will enjoy the following services and experiences:

- A helicopter transfer to Monaco
- Full crew including a chef
- An evening with Mark Webber •
- The comfort, convenience and exclusive atmosphere of staying on the yacht for the Grand Prix

#### **Evening with Mark Webber**

Opt to spend an intimate additional evening on board the superyacht on Thursday 26th May, in the company of two-time F1 Monaco Grand Prix winner and Australian motorsport legend, Mark Webber.

Take part in a hosted Q&A session with Mark, and hear firsthand the challenges of racing the Monaco street circuit and competing in F1, while having any of your burning questions answered motorsport or otherwise. In between savouring substantial canapes and a full premium cocktail bar, you can also take photos with our home-grown legend and all-round great guy, and have your favourite merchandise signed.

### Amber Lounge Package

Experience the exclusive Monaco GP party scene with tickets to the Amber Lounge Fashion Show on Friday evening. Guests can choose from a shared or private table for the evening, and the package includes:

- Signature pre-show cocktails
- Seats at the charity fashion show
- Fine-dining dinner
- Live performances
- After-party including bottle service

#### **Helicopter Transfers to Monaco**

On either Saturday or Sunday morning - or both - you can fly direct from Nice Airport to Port Fontvieille via an executive luxury helicopter.

## **OPTIONAL ADD-ONS F1 DRIVE** EXPERIENCE

Friday 26 May



or those seeking the ultimate adrenaline rush, prepare yourself for a totally incomparable optional driving experience: before the Monaco Grand Prix weekend begins, you have the opportunity to drive real ex-Formula 1 race-cars at a private circuit in the south of France.

Drive genuine 2002 Prost-era ex-Formula 1 cars with real F1 Championship chassis. Powered by a 650HP V8 Cosworth engine, and weighing less than 520kg, these incredible machines have a powerto-weight ratio twice that of a Bugatti Veyron!

Whether you are a seasoned pro with a background in racing, or are completely

new to the track, the day is designed and tailored to your experience level, and will give you unique insight into the incredible accomplishment of driving an F1 car.

Before a weekend watching the iconic Monaco Grand Prix, could there be any better preparation than getting behind the wheel of an F1 car and experiencing the same rush that the drivers do in a race?

The experience is a full day program, which includes:

- Sixteen (16) laps in an F4 Car
- Six (6) laps in an F1 Car
  - Professional instruction and guidance throughout the day

- Equipment (race helmet, racing overalls, race boots and gloves)
- Guided tour of the facility and • circuit, including two sighting laps
- Photography and videography of your experience
- An awards ceremony with
- Champagne and certificates
- Catering •
- Transfers to/from Nice

Because this F1 drive program is a full-day experience, we recommend arranging an additional night's accommodation in Nice on Thursday, allowing you to start the day fresh and ready to drive.

# A SUPERCAR DRIVING TOUR OF EUROPE

### Tuesday 30 May - Monday 5 June



ollowing a deserved rest day, your unforgettable supercar tour of Europe commences. After enjoying each other's company aboard our superyacht over the Grand Prix weekend, the group will depart Nice for your bucket-list journey to Zurich.

The tour includes five incredible days driving a fleet of the world's best supercars back-to-back on a selection of the most famous driving roads on the planet. Our prized fleet includes mouthwatering offerings from Ferrari, Lamborghini, McLaren, Mercedes, Porsche, Audi, Bentley, and more.

Your cross-country adventure is crafted to provide you with the fullest possible enjoyment of these phenomenal cars on suitably diverse roads. These include Switzerland's picturesque backroads, the twists and turns of the Swiss and Maritime Alps, the rush of the Italian Autostrada, and the meandering vine-covered hills of Piedmont and Provence, where you can savour the journey and the scenery.

Featuring a curated mix of switchbacks, lazy bends, and fast straights, the route will challenge and delight any avid driver. If you are not driving, you can sit back and soak up the breathtaking scenery, which showcases the best views each country has to offer as you progress through your driving odyssey.

Enjoy the magical evergreen forests of central Switzerland, then cruise

into the lush pastures, snow-capped mountains, and cascading waterfalls of the Alps. The mighty Alps then give way to the Italian lakes and vineyardlined hillsides of Piedmont's worldrenowned wine region. Finally, we cross into the Maritime Alps and onto the more arid landscapes of lavender fields that surround the charming villages of Provence.

Each day, we guarantee that your surroundings will delight and amaze you as much as the stunning cars you will drive. This is all complemented beautifully by the magnificent places in which you will dine and stay along the way – including boutique luxury hotels and Michelin-starred fine-dining restaurants.

### **Arrival and Departure Specifics**

On Tuesday 30th May, we meet at a luxury 5-star hotel in Nice at 11:00 for transfers out to Grasse, in the countryside of Provence. Following arrival and check-in to the awardwinning Terre Blanche Resort, you will spend the afternoon enjoying the hotel's extensive wellness and golfing facilities. In the evening, the group will reconvene for the official welcome aperitif and dinner at the Michelinstarred La Faventia.

After the conclusion of the drive on Sunday 4th June, guests can spend Monday morning enjoying a leisurely day at the hotel, or head into Zurich before onward travel plans.







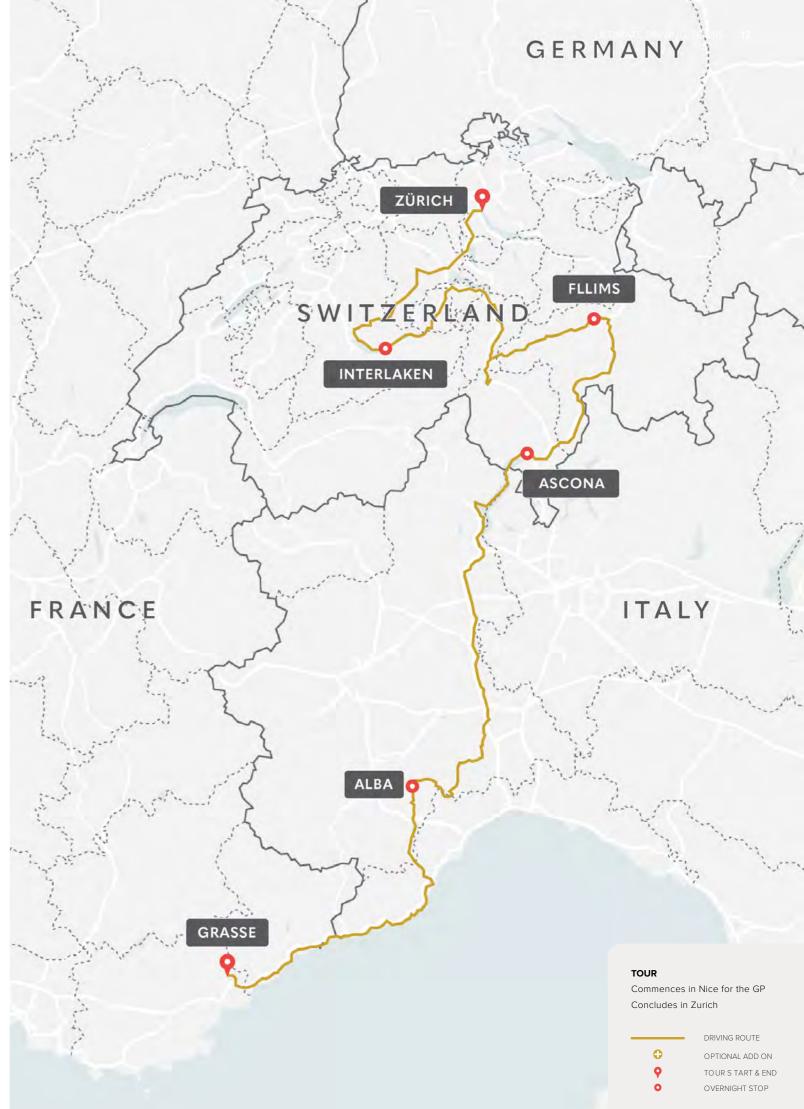
### Accommodation and Dining

Your spectacular driving experience is complemented by the pinnacle of luxury accommodation: historic hotels and castles, ultra-luxe resorts, and charming villas where time seems to pause, just for you. You will also spend your evenings dining in a series of celebrated restaurants, helmed by award-winning chefs. On arrival into the hotel each evening, car keys can be exchanged for a well-earned Aperol spritz or regional specialty, after which you will have time to enjoy and explore the hotel. Later in the evenings, over dinners of seasonal local produce and fine wine, you can trade stories with the group and enjoy the stunning panoramas of your surroundings.



## MOI Terre Blanche Gourmet delights Casa di Langa **Faula** Celebrated regional cuisine Castello del Sole Locanda Barbarossa Waldhaus Flims ŧ. Epoca by Tristan Brandt Modern fine-dining Victoria Jungfrau La Terrasse Fine-dining in relaxed setting ☐ Dolder Grand ★ ★ ★ ★ ★ Saltz Gourmet Swiss cuisine

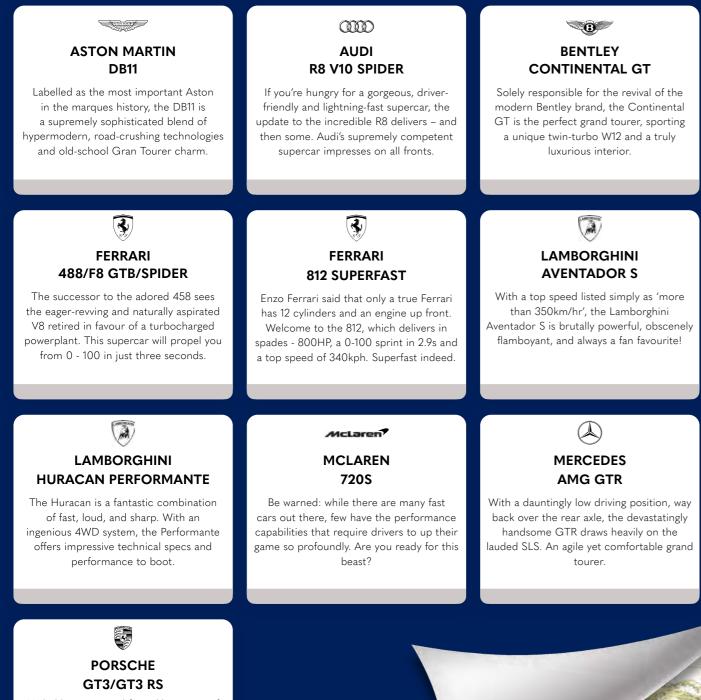
DRIVING



## THE FLEET

#### Our stunning fleet

Our fleet includes a selection of latest release supercars, designed to complement the location and tour type. The final selection may vary depending on participant numbers and vehicle availability.



# **TOUR ITINERARY**

A snapshot of the Monaco GP weekend + Nice to Zurich Drive

#### DAY 0: THURSDAY 25 MAY ARRIVAL / MARK WEBBER DINNER

Love F1? Join us a day early for an additional evening on the superyacht with two-time Monaco Grand Prix winner and Aussie legend, Mark Webber.

Accommodation inc Breakfast 5-star hotel, Nice

Dinner Lunch Own arrangements Own arrangements

F1 DRIVE / COCKTAIL PARTY

party aboard the supervacht.

5-star hotel, Nice

Lunch

Accommodation inc Breakfast

Enjoy a free day to explore Nice, or for

those who have opted into the F1 Drive,

meet in the morning for the experience.

Later, all guests will meet for the cocktail

Dinner

DAY 1: FRIDAY 26 MAY

5-star hotel, Nice Lunch

REST DAY

Tropez, or Eze.

### DAY 5: TUESDAY 30 MAY

Following a relaxed morning, the group will meet for transfers to Grasse. Enjoy time in the afternoon to make use of the hotel's wellness and golfing facilities before meeting for dinner at La Faventia.

#### Accommodation inc Breakfast

Terre Blanche	Golf	&	S
Lunch			D
On route			L

FIRST DRIVE DAY

Lunch

On route

### DAY 2: SATURDAY 27 MAY MONACO GP (QUALIFYING)

Own arrangements On the yacht

Meet in the morning for transfers to Monaco for the Grand Prix. Today is a full day aboard the yacht for Qualifying, including premium all-day catering and bar, as well as entertainment.

Accommodation inc Breakfast 5-star hotel, Nice

Lunch On the yacht

Dinner

### MONACO GP (RACE)

Meet in the morning for transfers to Monaco for the Grand Prix. Today is race day and includes premium all-day catering and an open bar, as well as entertainment.

Accommodation inc Breakfast 5-star hotel, Nice

Lunch On the yacht

On the yacht

Accommodation inc Breakfast Castello del Sole

Italian Lakes region.

SECOND DRIVE DAY

Casa di Langa On the yacht

### DAY 3: SUNDAY 28 MAY

Dinner



Hailed by critics and fans alike as one of the finest 911s of the modern era, the 991 GT3 features the legendary 4.0L flat-six capable of singing far beyond 8,000 rpm for a truly exceptional driving experience.

### DAY 4: MONDAY 29 MAY

Recover from the GP with a leisurely day in Nice. We recommend a sleep-in, then spending the day exploring stunning nearby Cote d'Azur towns such as Cannes, Saint

Accommodation inc Breakfast

Dinner Own arrangements Own arrangements

### **REST DAY / TRANSFERS TO GRASSE**

ipa Resort

Dinner La Faventia

### DAY 6: WEDNESDAY 31 MAY

Depart Grasse for Alba via Provence. In the afternoon, you will cross up into the Maritime-Alps on the French-Italian border, before continuing onto the country roads in the famed Barolo, Barbera, and Barbaresco wine regions of Piedmont.

#### Accommodation inc Breakfast

Dinner Faula Ristorante

### DAY 7: THURSDAY 1 JUNE

Depart for Ascona via Piedmont before experiencing the up-tempo Autostrada. As the drive progresses, head up into the tighter and more technical roads of the

Lunch On route Dinner Locanda Barbarossa

#### DAY 8: FRIDAY 2 JUNE THIRD DRIVE DAY

Head up into the Swiss Alps via San Bernardino pass. Enjoy the lazy twists and bends of the region's stunning backroads.

Accommodation inc Breakfast Waldhaus Flims

Lunch On route Dinner Epoca

### DAY 9: SATURDAY 3 JUNE FOURTH DRIVE DAY

Depart the Swiss Alps via a series of picturesque passes including Gottard and Oberalp. Arrive in the afternoon into the scenic village of Interlaken, where you can relax and explore, or opt to take a scenic helicopter flight over the Swiss Alps.

Accommodation inc Breakfast

Victoria Jungfrau

Lunch On route Dinner La Terrasse

#### DAY 10: SUNDAY 4 JUNE FIFTH DRIVE DAY

Conclude the drive with a relaxed day taking in the scenic Swiss countryside between Interlaken and Zurich.

Accommodation inc Breakfast Dolder Grand

Lunch On route Dinner Saltz

### DAY 11: MONDAY 5 JUNE DEPARTURES

Enjoy a lingering morning at the Dolder Grand before onward travel plans.

Accommodation inc Breakfast Own arrangements

Lunch

Dinner Own arrangements Own arrangements



# **TOUR PACKAGE**

Inclusions, exclusions, and options to complete your experience

Our tours are designed to be end-to-end luxury travel experiences that consider every detail from the moment you arrive to the moment you depart. Your final tour investment comprises your Tour Package (as outlined below) and any Optional Add-Ons you choose to include.

### Inclusions

- Guided tour of France, Monaco, Italy and Switzerland hosted over eleven days and ten nights
- Five days driving a selection of latest-release supercars on some of the Europe's most renowned roads, including:
  - Supercar hire, insurance and fuel
  - Detailed route instruction/navigation with experienced guides
  - Two-way in-car communication system
  - Lunch each day of the drive
  - Full support including lead and sweep vehicles
- Ten nights' accommodation in a standard room in each of the luxury hotels, including breakfast each morning and • parking
- A welcome aperitif on arrival at the hotel each day of the drive
- A gourmet dining experience each evening of the drive, including an accompanying wine package and non-alcohol-٠ ic beverages
- Separate luggage transport and full porterage ٠
- Unrestricted access to a superyacht moored in Port Hercule harbour over the weekend of the Grand Prix, including:
  - An exclusive cocktail party on board the superyacht on Friday evening and all day on board on Saturday and Sunday
  - All-inclusive, premium bar serving a variety of cocktails, spirits, Champagne, wine, beer, and more •
  - Gourmet catering (buffet breakfast, brunch canapes, midday luncheon, afternoon tea, and supper)
  - An array of entertainment, including an international DJ, live music, and Q&A with special guests •
  - Luxury transfers throughout the tour, including between Nice and Monaco each day of the Grand Prix
- A team of support staff to manage all aspects of the experience ٠
- Professional photography and videography

Per Person: £18,490 GBP (Double/Twin Occupancy) | Enquire for Single/Twin Occupancy

### Exclusions

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### Flights Before or After The Tour

Please make your own travel arrangements for the days before and after the tour. On request, the UDT team can provide advice or assistance with arranging flights.

### **Travel Insurance**

Participants must have a comprehensive travel insurance policy in place before leaving for the tour. Particular attention should be paid to cover for items such as medical/dental, personal effects, cancellations and rental vehicle excess.



# **OPTIONAL ADD-ONS**

Complete your experience

Our Optional Add-Ons allow guests to create a tailored experience. How you decide to complement and complete your journey is at your discretion.

### • Upgrade Your Accommodation & Transfers (Grand Prix)

PL	ATINUM PACKAGE		
ä ₽	Upgrade your room to a premium category at each hotel. Upgrade your transfers to include a chauffeur transfer from the concluding hotel to your point of departure (e.g. airport).^	Double (pp) £390 GBP	Enquire for Single/Twin Occupancy
BL	ACK PACKAGE (LIMITED NUMBERS)		
i	Upgrade to priority access to suites and/or the best rooms at each luxury hotel.		
and the second s	Upgrade your transfers to include a chauffeur transfer from the concluding hotel to your point of departure and on return from your point of arrival (e.g. airport) to your home.^	Double (pp) £1,250 GBP	Enquire for Single/Twin Occupancy
R	Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.		

^ Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.



LUXURY CABINS ABOARD THE SUPERYACHT

> from **£7,990** GBP (per person)



**F1 PRACTICE + EVENING** WITH MARK WEBBER

> £890 GBP (per person)



**DRIVE F1 CARS** AT A PRIVATE TRACK DAY

> £4,250 GBP (per person)

### Upgrade Your Accommodation & Transfers (Driving Tour)

蘭

Å arrival (e.g. airport) to the commencement hotel.^

### BLACK PACKAGE (LIMITED NUMBERS)

PLATINUM PACKAGE Upgrade your room to a premium category at each hotel. **Enquire for** Double (pp) Single/Twin Upgrade your transfers to include a chauffeur transfer from your point of £590 GBP Occupancy Upgrade to priority access to suites and/or the best rooms at each i luxury hotel. Upgrade your transfers to include a chauffeur transfer from your home Double (pp) Enquire for  $\frac{1}{2}$  to your point of departure and on arrival from your point of arrival (e.g. Single/Twin £1,850 GBP airport) to the commencement hotel.^ Occupancy Our team of luxury travel professionals will be on hand to curate every

- B aspect of your travel experience down to the finest detail.

### Enhance Your GP Experience





£550 GBP ( per person )

### AMBER LOUNGE OFFICIAL F1 AFTER-PARTY

from **£1,050** GBP (per person)

^ Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.

HELICOPTER FROM NICE TO MONACO



### SCENIC HELICOPTER FLIGHT OVER THE ALPS

from £350 GBP ( per person )

(( ))

# CALCULATE YOUR INVESTMENT

Tour Package + Optional Add-Ons = Your Tour Investment



### TOUR PACKAGE\*

+

Double Occupancy (PP)

£18,490 GBP

OPTIONAL ADD-ONS*							
		BLACK Double (pp) £1,250 GBP	+ Enjoy Superyacht Accommodation	per person from £7,990 GBP			
<ul> <li>+ Upgrade Your F1 Grand</li> <li>Prix Accommodation &amp;</li> <li>Transfer Package</li> </ul>			+ Mark Webber Evening	per person £890 GBP			
			+ F1 Drive Experience	per person £4,250 GBP			
L Unanada Yaun Daiuina	PLATINUM Double (pp) £590 GBP	BLACK Double (pp) £1,850 GBP	+ Tickets to Amber Lounge	per person from £1,050 GBP			
+ Upgrade Your Driving Tour Accommodation & Transfer Package			+ Add Helicopter Transfers	per person £550 GBP			
, j			+ Scenic Swiss Helicopter Flight	per person from £350 GBP			

# FREQUENTLY ASKED QUESTIONS

Below you will find a selection of common questions from our guests. For any further queries, please contact our team.



### Which vehicles will be in the fleet?

Each tour is replete with a curated selection of latest-release supercars. Your destination's driving conditions are considered alongside vehicle characteristics to provide the best possible experience. The number of cars in the convoy will depend on the number of guests, and is based on two guests per vehicle. For this tour, we expect 12-16 people and 6-8 supercars. Over the course of the tour, you have the opportunity to drive the entire fleet of cars, cycling in a set order through 2-3 cars each day. Professional instructors are always on hand to provide assistance as you change cars, and all cars are insured with a deductible in place.

#### How does the driving work?

The drive operates in a loose convoy, with a lead and sweep car (driven by professional drivers), and two-way radio contact between all vehicles. The lead car navigates for the convoy and provides updates on conditions, so drivers can focus on enjoying the cars and drive. The sweep car ensures no one becomes lost or separated from the group.

The drive per day is around 250km/155mi over 6-8 hours including regular stops for morning/afternoon tea, lunch, and driver/ car changes.

### What type of roads do we drive?

Our team has spent over a decade researching and testing the best roads in the world. All tours are planned so as to avoid heavily trafficked cities and seek out the freedom of the open road. The routes chosen for our tours cover a variety of road types that accentuate both the location and the tour type. You can expect to navigate tight switchbacks and hairpins on alpine passes, and then cruise along loose, flowing country backroads, and fast-paced autostradas. We always choose roads that are incredibly scenic, so whether you are behind the wheel or in the passenger seat for a section, you will find plenty to enjoy.

### What type of guests join your tours?

Guests from around the world attend our tours. We typically host a mixture of groups of friends, families, business associates, and plenty of couples. While we do recommend sharing the experience with someone you know or as a group, we also cater for guests coming on their own. In this case, you will be partnered with another solo driver.

Ultimately, our tour groups are made up of like-minded people who share a passion for motoring, and enjoying the finer things in life. Many go on to keep in contact after the tour and often become life-long friends.

#### How does pricing work?

Your tour package is priced per person and is based on two people per vehicle. Typically the driving is shared between occupants, who alternate between being behind the wheel and being a passenger. In the case that one participant prefers not to drive, the other will be able to enjoy double the time behind the wheel, while the passenger can soak up the stunning scenery and excitement of riding along. As outlined on page 15–19, your Tour Investment consists of your Tour Package and any Optional Add-Ons.

#### Where do guests stay and dine?

Accommodation and dining are designed to complement your overall experience. Our team seeks out the most luxurious and unique hotels in the regions we visit, which can include ornate castles, private villas, boutique resorts, and more. Dining is always a social affair, pairing gourmet cuisine with fine wine, over which the group can share stories and experiences.

Depending on the size of the group, guests may stay as a collective, or diverge into smaller groups at nearby luxury hotels, commensurate with your selected package. Accommodation packages and upgrades dictate the hotel and room category.



# **EXPLORE MORE TOURS**

Can't make the European Supercar Tour? Explore a selection of our other incredible and unforgettable experiences below.



## Driving Tours

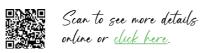
Our award-winning signature tours put you behind the wheel of our full fleet of supercars on some of the world's greatest roads, while enjoying a fully-managed luxury holiday in Europe, the UK, the USA, or Australia. Alternatively, our 'Drive Your Own' car tours allow you to bring out a favourite drive from your home garage for a guided adventure.



Scan to see more details online or <u>click here</u>.

## Self-Guided Drives

Celebrate your love of driving with our range of luxurious self-drive holidays. Perfect for guests seeking maximum flexibility or a solo escape. Simply choose your favourite car from our fleet, then follow your perfectly-planned route complete with stunning luxury accommodation and our team on call.



F1 Hospitality + More

Love motorsport? So do we! Our packages let you enjoy luxurious hospitality at the world's most exciting events. Experience Monaco GP aboard our superyacht, head to legendary Monza for a thrilling weekend at the Italian GP, or choose to arrive into Goodwood in a chartered helicopter and watch the action from a luxury suite. The choice is yours.



Scan to see more details online or <u>click here</u>.

## Bespoke **Events**

Is your company seeking a unique way to delight VIP clients, or reward and incentivise key employees? Or perhaps you have a group of friends looking for an exclusive way to celebrate a special milestone? Contact our team today to find out how our bespoke events can be the perfect corporate incentive or private luxury escape.



Scan to see more details orline or <u>click here</u>.





Ultimate Driving Tours is a celebration of luxury travel, motoring, and the finer things in life. Discover a new world of unforgettable journeys with our incredible driving tours, exclusive motorsport packages, and bucket-list track events.

