

Chateaus & Champagne: A French Supercar Tour

June 2023



EXPERIENCE THE WORLD'S BEST *Luxury Driving Holidays*

Ultimate Driving Tours evolved from my lifelong love of motoring. From a small idea, UDT became a passion project among like-minded friends. We found a select group of clients who shared our passions for travel, enjoying the finer things in life, and driving incredible cars in great company. It soon became apparent that we had found a winning formula.

But the roots of UDT's story begin much earlier than our first tour. For over twenty years, I have participated in, created, directed and owned motoring events, starting with a celebrated tarmac rally series. After seven years of growing the rally into a beloved Australia-wide motoring event, I turned my focus to the international arena, taking a group to motorsport mecca – the Nürburgring. This initial venture was perhaps a little more rough and ready than the refinement of our current tours, but it was the genesis of a beautiful journey.

Over the years, and with the help of our ever-growing global team, Ultimate Driving Tours has evolved into a renowned and award-winning luxury adventure travel business—the world's premier provider of extraordinary driving, motorsport and track experiences. From Europe to the Americas and Australasia, we now offer the most diverse and far-reaching selection of incredible motoring adventures, with all the elements of an unforgettable luxury travel experience.

Our experiences are designed to let you live out your bucket-list, however adventurous it may be. Whether you would prefer to experience a fleet of supercars on the world's best driving roads, watch the Grand Prix of Monaco from the plush seats of a superyacht, get behind the wheel of a real F1 car at a private track day, or dine with motorsport legends like Sir Jackie Stewart, our events cover all of motoring's must-do experiences.

Yet an Ultimate Driving Tour is about more than simply jumping in luxury cars and driving. Our experiences take you to stay in the finest boutique and experiential accommodation, dine in celebrated restaurants, and savour unique and exclusive lifestyle experiences. This may include a private tour of one of Europe's most prestigious vineyards and champagne maisons, or a chartered private jet, helicopter or yacht. The possibilities are endless.

We hope that you too will become one of our guests, and join us for the journey of a lifetime. After perusing this brochure, please don't hesitate to reach out to our team. We look forward to hearing from you and having you along.

To a life of adventure,



Anthony Moss
CEO & Founder
Ultimate Driving Tours



Long Established

One of the world's longest established driving holiday specialists, with decades of experience creating extraordinary motoring and luxury travel events.

Award Winning

Recognised across the luxury travel industry as the world's best driving holiday provider and a multi-award winning international tour operator.

Global Presence

The only driving tour company with a global presence, and experiences in operation throughout the Americas, Australasia and Europe.

Exceptional Delivery

Our journeys are meticulously curated to incorporate only the very best of your chosen destination and the highest standards of service.

Unique & Exclusive

We work closely with carefully selected boutique suppliers to ensure access to the most unique and exclusive experiences, driving or otherwise.

WHY ULTIMATE DRIVING TOURS?

"Just unbelievable; out of this world – a bucket-list dream with new but now lifelong friends."

Adam & Kerryn, Australia
Guests on 2019 European Supercar Tour

FIND OUT MORE

A WORD FROM OUR CEO



TOUR SUMMARY

Lyon · Bussière · Épernay

Thursday 22 – Wednesday 28 June

Join us for an incredible gourmet journey and celebrate the guide that brought driving and gastronomy together: Michelin. This tour will take you from Lyon to Champagne via the iconic wine regions of Beaujolais and Burgundy. Your epicurean adventure includes dining at a selection of the world's most renowned and celebrated restaurants, as you motor through gorgeous French countryside in a fleet of luxury cars that look and feel the part for this unique journey. A delicious adventure to savour forever.

A Snapshot of the Tour

Driving Tour

- Day 1** • **ARRIVAL & WELCOME**
Lyon
- Day 2** • **FOOD & WINE TOUR**
Lyon & Beaujolais
- Day 3** • **DRIVE DAY 1**
Lyon to Bussiere
- Day 4** • **DRIVE DAY 2**
Burgundy Loop
- Day 5** • **DRIVE DAY 3**
Beaune to Epernay
- Day 6** • **CHAMPAGNE MAISONS**
Tours & Tastings
- Day 7** • **FAREWELL & DEPARTURE**
Onward Travel Plans



Duration
7 Days / 6 Nights



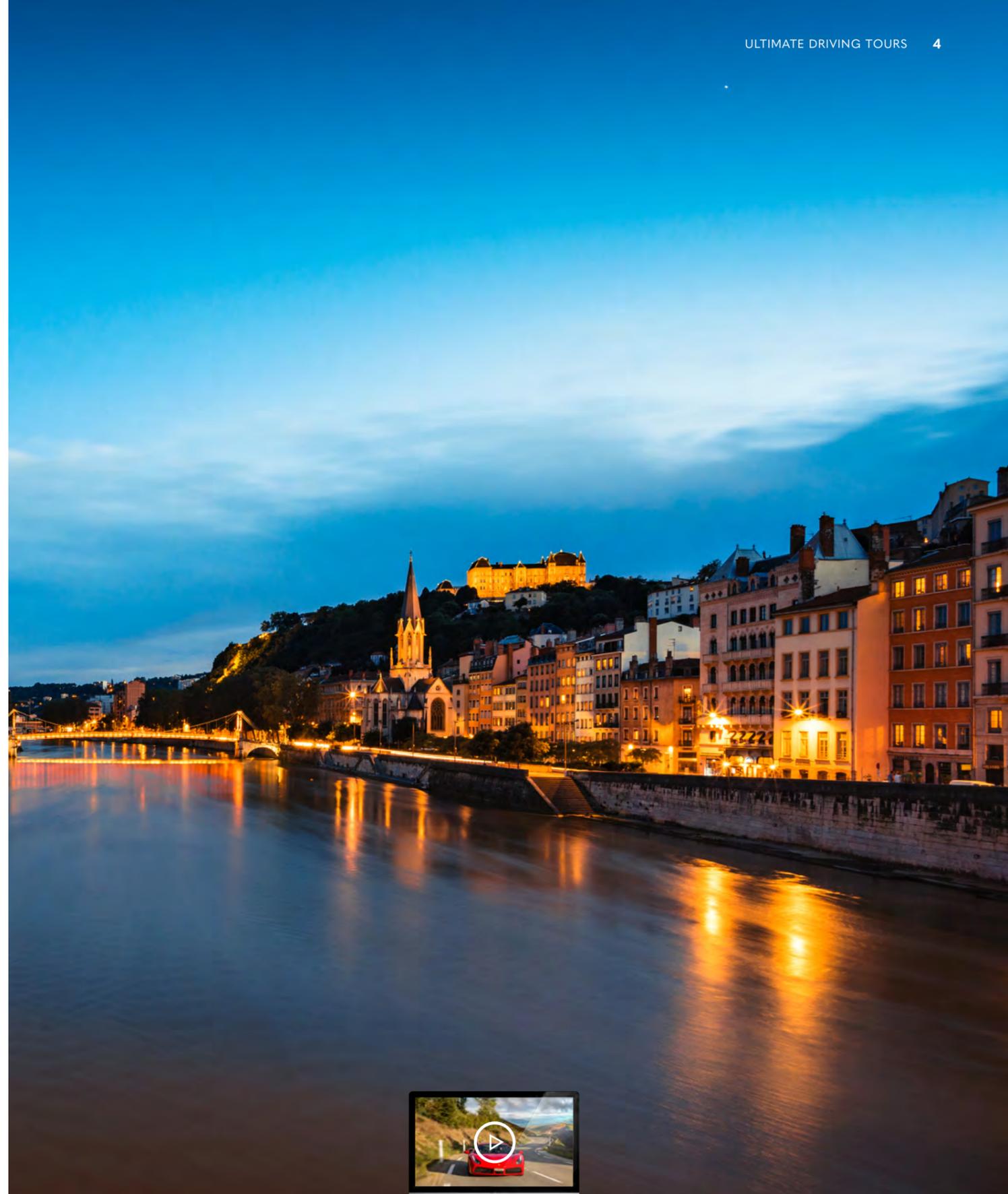
Driving
3 Days / 750 kilometres



Tour Start
Lyon, France



Tour End
Epernay, France



Want to See This Tour in Action?

Check out the live video at ultimatedrivingtours.com

WATCH IT NOW



EXPLORE THE GASTRONOMIC CAPITAL OF FRANCE

Thursday 22 – Friday 23 June



Arrive into Lyon to begin your gourmet adventure. Following chauffeur transfers from the airport, take the afternoon to settle in and relax at your luxurious hotel for the next two nights—Château de Bagnols.

Nestled amongst vineyards, the château is an opulent golden stone fortress that exemplifies the French 'art de vivre'—the art of living. Built in the 15th century, the immaculately renovated property and surrounding grounds boast a luxurious spa as well as a beautiful topiary garden. Huge swathes of granite and marble throughout the rooms and halls speak to the building's history, and modern amenities and features elegantly complement the classically French architecture.

As the sun begins to set, you will be hosted for a welcome aperitif before being transferred to Paul Bocuse's celebrated two Michelin star restaurant, L'Auberge du Pont de Collonges. Often referred to as the 'father of modern French cuisine', Paul Bocuse was one of the most globally distinguished chefs. L'Auberge is his eclectic family home and restaurant, and an obligatory stopping point for refined palates from across the globe.

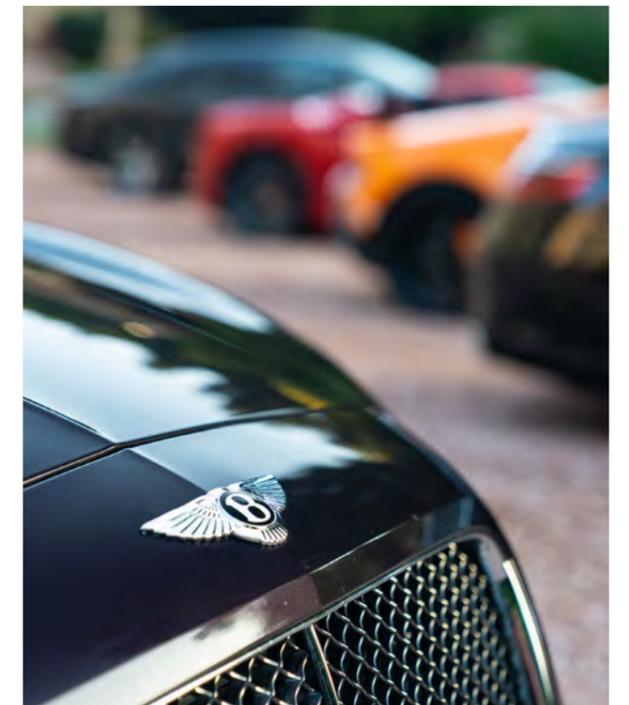
Friday holds in store a bespoke guided tour of the gastronomic capital of France, Lyon, and the surrounding Beaujolais wine region. Lyon's city centre reflects 2,000 years of history, including the Roman Amphithéâtre des Trois Gaules, the medieval and

Renaissance architecture in Vieux (Old) Lyon, and the modern Confluence district on the Presqu'île Peninsula. It truly is a mesmerising city to explore, and one that is sure to surprise and delight more than just your tastebuds.

Enjoying tastings from artisan markets and boutique growers, your day touring Lyon is a balanced affair that includes celebrated foods and wines, and a chance to explore the incredible culture, history and architecture of the region. Highlights include Lyon's famed indoor food market, Les Halles de Lyon Paul Bocuse, UNESCO-listed sites of Roman heritage, still-bustling medieval villages, and an impressive signature vineyard for which this region of southern France is renowned.

Later that evening, the group will return to the magnificent accommodation at Château de Bagnols. You'll enjoy time to rest and relax before meeting in the château's lush grounds to sample locally made crémant (Beaujolais and Burgundy's take on Champagne) and take in the views. From here you will sit down to your next Michelin-starred meal of the tour at the hotel's very own restaurant—1217.

Dinner in 1217's fabulous space includes a series of dishes created by Executive Chef, Jean Alexandre Ouaratta, known for his innovative take on traditional French cuisine. After dinner, retreat to your room for another blissful night's sleep, fulfilled and ready for the drive.



A SUPERCAR TOUR THROUGH THE COUNTRYSIDE

Saturday 24 – Monday 26 June



From Saturday through Monday, you will spend your days in the hand-stitched leather driving seats of a selection of the world's finest super, sports, and luxury cars, from leading marques including Ferrari, Lamborghini, Porsche, Mercedes, Audi, and more. Enjoy an epic journey through three renowned wine regions in France—Beaujolais, Burgundy, and Champagne, carving a path through sweeping backroads surrounded by picturesque countryside.

On day one, the convoy will depart from Château de Bagnols. The morning begins with a run north, straight through the lush French heartland and into Côte-d'Or. Leaving the motorways behind in preference of

the meandering twists and turns of the region's scintillating backroads, your first drive day is all about getting to know your first selection of cars in the fleet. After a light lunch en route, we continue north-west to our overnight stop, the charming village of La Bussière-sur-Ouche.

The second day of the drive travels through the verdant farmlands and forests of Morvan National Reserve. The route will essentially cover a figure-eight loop through the reserve and surrounding countryside, and conclude not too far from Bussière. The convoy will pass through charming cobblestoned villages, the torrents of the Gouloux Waterfall, and cut through patchworks of rolling green meadows,

before powering down the engines and unwinding for the night back at Abbaye de la Bussière.

Your final day behind the wheel will be spent cruising up into the incomparable Champagne-Ardenne region; the birthplace of countless exquisite vintages and creations of haute cuisine. The warm summer climate will present the perfect opportunity for open-top motoring in the convertibles of our fleet, as we head for our final stables in Épernay, just south of Reims. Here, car keys are traded for a well-earned glass of Champagne, as the group raises a toast to an unforgettable journey.

Experiential luxury hotels along the route complete the perfect grand

tour, along with evenings spent tasting gastronomic perfection in a selection of acclaimed restaurants. Your accommodation includes a magnificent 15th-century château in Beaujolais, a converted abbey set among sculpted grounds in the countryside of Burgundy, a unique residence in the centre of the historic village of Beaune, and a recently opened luxury resort overlooking the Champagne vineyards outside Épernay.

Along with Bocuse's two Michelin Star L'Auberge du Pont de Collonges and Bagnol's 1217, more celebrated restaurants await you on the drive. These include Chef François Pelletier's 1131 at Abbaye de la Bussiere, and several other surprising and delightful dining destinations.



JOURNEY TO HISTORIC CHAMPAGNE MAISONS

Tuesday 27 – Wednesday 28 June



On Tuesday you will enjoy a VIP taste of Champagne, and be immersed in the history—and bubbles—of some of the region's most renowned producers and finest vintages.

The morning will begin with a guided tour of Reims. Here you will visit the Notre-Dame de Reims, a UNESCO heritage listed 13th century cathedral, and one of Europe's most culturally significant Gothic structures. Since the 5th century, almost every king of France has been crowned on this historic site.

After Reims, you will explore some of Champagne's prestigious Champagne houses and caves. Throughout the day, you will be introduced to the diverse styles, processes, and products of a

selection of celebrated houses, ranging from boutique growers to Grande Maisons. During this time, you will also start to develop your sparkling wine palate, and gain an appreciation of what Dom Pérignon meant when he described his first sip of Champagne as 'tasting the stars'. Afterwards, a beautiful lunch of fresh regional produce at a local estate awaits, perfectly paired with a selection of Champagnes, naturally.

Previous tours have given us the pleasure of being hosted at celebrated Champagne houses from Ruinart to Taittinger, Pommery, Billecart-Salmon, and Veuve Clicquot. Each exclusive Maison has not only opened their doors to our group, but also arranged for guests to enjoy very special cuvées.

In the evening, we will return to the hotel and enjoy time a final aperitif together. As the sun sets over the vineyards of Épernay, this is the perfect time to savour a final evening reflecting on your gourmet adventure as you overlook the incredible vista from the terrace.

On Wednesday you can relax with a lazy morning before departing for onward travel plans.

THE FLEET

The vehicles you will pilot

Our fleet includes a selection of latest release supercars, designed to complement the driving location and tour type. The final selection may vary depending on participant numbers and vehicle availability.



ASTON MARTIN DB11

Labelled as the most important Aston in the marque's history, the DB11 is a supremely sophisticated blend of hyper-modern, road-crushing technologies and old-school Gran Tourer charm.



AUDI R8 V10 COUPE / SPIDER

If you're hungry for a gorgeous, driver-friendly and quick-as-lightning supercar, the new release update to the incredible R8 delivers (and then some). Consider your wish granted.



BENTLEY CONTINENTAL GT

Solely responsible for the revival of the modern Bentley brand, the Continental GT is the perfect grand tourer, sporting a unique twin-turbo W12 and a truly luxurious interior.



FERRARI 488 GTB / SPIDER

The successor to the adored 458 sees the eager-revving and naturally aspirated V8 retired, in favour of a turbocharged powerplant. This Ferrari will propel you from 0 – 100 in just three seconds.



LAMBORGHINI HURACAN PERFORMANTE

The Huracan is a fantastic combination of fast, loud, and sharp. With an ingenious 4WD system, the Performante offers impressive technical specs and performance to boot.



PORSCHE 911 TURBO

For decades, the 911 has been the stuff of legend – a title it continues to claim today. Capable in all situations, this precision instrument remains a timeless inclusion on our tours.



TOUR ITINERARY

A snapshot of the tour

DAY 1: THURSDAY 22 JUNE ARRIVAL + WELCOME

Arrive into Lyon. Following transfers from the airport, spend the afternoon settling in and exploring your stunning hotel. In the evening you will enjoy dinner at Paul Bocuse's iconic L'Auberge.

Accommodation inc Breakfast
Château de Bagnols

Lunch	Dinner
Own arrangements	L'Auberge

DAY 2: FRIDAY 23 JUNE LYON + BEAUJOLAIS TOUR

Enjoy a guided tour of the gastronomic capital of France, Lyon, and the surrounding Beaujolais wine region. From the city's historic marketplace to the region's best vintners, the day will be a delight for the senses.

Accommodation inc Breakfast
Château de Bagnols

Lunch	Dinner
On tour	1217

DAY 3: SATURDAY 24 JUNE FIRST DRIVE DAY

On the first day of the drive, the convoy will head north through the backroads

of Beaujolais and into Burgundy. Enjoy a flowing country route along the Route des Grand Crus, complete with picturesque surrounds.

Accommodation inc Breakfast
Abbaye de la Bussière

Lunch	Dinner
On route	1131

DAY 4: SUNDAY 25 JUNE SECOND DRIVE DAY

The second day of the drive takes you on a figure-eight loop around the idyllic Morvan National Reserve. Enjoy the picturesque country setting, including rolling hills, charming villages, and lush forests from behind the wheel of your supercars for the day.

Accommodation inc Breakfast
Abbaye de la Bussière

Lunch	Dinner
On route	Private Dining

DAY 5: MONDAY 26 JUNE THIRD DRIVE DAY

On the third and final day of the drive, the group will head north into Champagne. Enjoy great driving conditions on sweeping country roads, and routes that take you down lesser-known backroads of the region

before concluding at the luxurious Royal Champagne Hotel & Spa.

Accommodation inc Breakfast
Royal Champagne Hotel & Spa

Lunch	Dinner
On route	Ruinart

DAY 6: TUESDAY 27 JUNE CHAMPAGNE TOUR

Explore famous Champagne maisons and caves as you visit a selection of the region's most renowned producers and taste the finest vintages. As part of the day, you will enjoy VIP access and sample a selection of special cuvées coupled with a gourmet lunch.

Accommodation inc Breakfast
Royal Champagne

Lunch	Dinner
Comtesse Lafond	Brimoncourt

DAY 7: WEDNESDAY 28 JUNE FAREWELL & DEPARTURES

Enjoy a sleep in and leisurely start to the day before onward travel plans.

Accommodation inc Breakfast
Own arrangements

Lunch	Dinner
Own arrangements	Own arrangements



- DRIVING DAY ONE
- DRIVING DAY TWO
- DRIVING DAY THREE
- LIMOUSINE TRANSFERS
- 📍 TOUR START & END
- OVERNIGHT STOP



TOUR PACKAGE

Inclusions, exclusions, and options to complete your experience

Our tours are designed to be end-to-end luxury travel experiences.

Your total Tour Investment is comprised of your Tour Package, Optional Add-Ons, and Accommodation and Dining Package.

The Optional Add-Ons are designed to enhance and complete your experience, as you wish to build on it. Accommodation and Dining Packages are outlined on the next page.

Inclusions

- Guided tour of France hosted over seven days and six nights
- Three days driving a selection of super, sport and luxury cars on some of France’s best driving roads, including:
 - Supercar hire and insurance
 - Detailed route instruction / navigation with experienced guides
 - Two-way in-car communication system
 - Lunch each day of the drive
 - Full support including lead and sweep vehicles
- Six nights' accommodation in a standard room in each of the luxury hotels, including breakfast each morning and parking
- An aperitif on arrival at the hotel each day, followed by a signature dining experience at each of the celebrated restaurants featured on the tour, coupled with an accompanying wine package and non-alcoholic beverages
- Private tour of Lyon and the nearby vineyards of Beaujolais, including an expert guide to introduce the history, architecture, gastronomy and wine of the region, a gourmet picnic lunch featuring regional produce and wine selected from the famed Halles de Lyon Paul Bocuse, and tastings at a selection of renowned vineyards
- Insider's tour of Champagne including tastings at a selection of prestigious houses and caves, while learning the history of the region and its producers, and a gourmet lunch paired with renowned vintages
- Luxury transfers to all destinations throughout the tour
- Separate luggage transport and full portage
- A team of support staff to manage all aspects of the experience
- Professional photography and videography

Per Person: £12,250 GBP (Double Occupancy) | Enquire for Single/Twin Occupancy

Exclusions

Flights Before or After The Tour

Your own travel arrangements are to be made before the commencement of the tour and following its conclusion. On request, the UDT team can provide advice or assistance with arranging flights.

Travel Insurance

Participants must have a comprehensive travel insurance policy in place before leaving for the tour. Particular attention should be paid to cover for items such as medical/dental, personal effects, cancellations and rental vehicle excess.

+ Upgrade Your Accommodation & Transfers

PLATINUM PACKAGE

- Upgrade your room to a premium category at each hotel.
- Upgrade your transfers to include a pick up from your point of arrival to the commencing hotel and from the concluding hotel to your point of departure.[^]

Double (pp)
£450 GBP

Enquire for Single/Twin Occupancy

BLACK PACKAGE (LIMITED NUMBERS)

- Upgrade to priority access to suites and/or the best rooms at each luxury hotel.
- Upgrade your transfers to door-to-door return limousine transfers from your home to the airport and commencement hotel, and from the concluding hotel to the airport and back to your home.[^]
- Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.

Double (pp)
£990 GBP

Enquire for Single/Twin Occupancy

[^] Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.



CALCULATE YOUR INVESTMENT

Tour Package + Optional Add-Ons =
Your Tour Investment



TOUR PACKAGE*

Double Occupancy (PP)

£12,250 GBP

+

OPTIONAL ADD-ONS*

Upgrade Your Accommodation & Transfers

PLATINUM

BLACK

Double (pp)
£450 GBP

Double (pp)
£990 GBP

FREQUENTLY ASKED QUESTIONS

Below you will find a selection of common questions from our guests.
For any further queries, please contact our team.



Which vehicles will be in the fleet?

Each tour is replete with a curated selection of latest release supercars. Your destination's driving conditions are considered alongside vehicle characteristics to provide the best possible experience. The number of cars in the convoy will depend on the number of guests, and is based on two guests per vehicle. Our average tour sizes are 12-16 people and 6-8 supercars. Over the course of the tour you have the opportunity to drive the entire fleet of cars, cycling in a set order through 2-3 cars each day. Professional instructors are always on hand to provide assistance as you change cars, and all cars are insured with a deductible in place.

How does the driving work?

The drive operates in a loose convoy, with a lead and sweep car (driven by professional drivers), and two-way radio contact between all vehicles. The lead car navigates for the convoy and provides updates on conditions, so drivers can focus on enjoying the cars and drive. The sweep car ensures no one becomes lost or separated from the group.

Each day you will cover around 250km/155mi over 6-8 hours including regular stops for morning/afternoon tea, lunch, and driver/car changes.

What type of roads do we drive?

Our team has spent over a decade researching and testing the best roads in the world. All tours are planned so as to avoid heavily trafficked cities and seek out the freedom of the open road. The routes chosen for our tours cover a variety of road types that accentuate both the location and the tour type. You can expect to navigate tight switchbacks and hairpins on alpine passes, and then cruise along loose, flowing country backroads, and fast-paced autostradas. We always choose roads that are incredibly scenic, so whether you're behind the wheel or in the passenger seat for a section, you will find plenty to enjoy.

What type of guests join your tours?

Guests from around the world attend our tours. We typically host a mixture of groups of friends, families, business associates, and plenty of couples. While we do recommend sharing the experience with someone you know or as a group, we also cater for guests coming on their own. In this case, you will be partnered with another solo driver.

Ultimately, our tour groups are made up of like-minded people who share a passion for motoring, and enjoying the finer things in life. Many go on to keep in contact after the tour and often become life-long friends.

How does pricing work?

Your tour package is priced per person and is based on two people per vehicle. Typically the driving is shared between occupants, who alternate between being behind the wheel and being a passenger. In the case that one participant prefers not to drive, the other will be able to enjoy double the time behind the wheel, while the passenger can soak up the stunning scenery and excitement of riding along. As outlined on [page 13-15](#), your Tour Investment consists of your Tour Package and any Optional Add-Ons.

Where do guests stay and dine?

Accommodation and dining are designed to complement your overall experience. Our team seeks out the most luxurious and unique hotels in the regions we visit, which can include ornate castles, private villas, boutique resorts, and more. Dining is always a social affair, pairing gourmet cuisine with fine wine, over which the group can share stories and experiences.

Depending on the size of the group, guests may stay as a collective, or diverge into smaller groups at nearby luxury hotels, commensurate with your selected package. Accommodation packages and upgrades dictate the hotel and room category.



EXPLORE MORE TOURS

Can't make the Beautiful Cars & Michelin Stars experience?
Explore a selection of our other incredible and unforgettable experiences below.



Driving Tours

Our award-winning signature tours put you behind the wheel of our full fleet of supercars on some of the world's greatest roads, while enjoying a fully-managed luxury holiday in Europe, the UK, the USA, or Australia. Alternatively, our 'Drive Your Own' car tours allow you to bring out a favourite drive from your garage for a guided adventure.



Scan to see more details
online or [click here](#).

Self-Guided Drives

Celebrate your love of driving with our range of luxurious self-drive holidays. Perfect for guests seeking maximum flexibility or a solo escape. Simply choose your favourite car from our fleet, then follow your perfectly-planned route complete with stunning luxury accommodation and our team on call.



Scan to see more details
online or [click here](#).

F1 Hospitality + More

Love motorsport? So do we! Our packages let you enjoy luxurious hospitality at the world's most exciting events. Experience Monaco GP aboard our superyacht, head to legendary Monza for a thrilling weekend at the Italian GP, or choose to arrive into Goodwood in a chartered helicopter and watch the action from a luxury suite. The choice is yours.



Scan to see more details
online or [click here](#).

Bespoke Events

Is your company seeking a unique way to delight VIP clients, or reward and incentivise key employees? Or perhaps you have a group of friends looking for an exclusive way to celebrate a special milestone? Contact our team today to find out how our bespoke events can be the perfect corporate incentive or private luxury escape.



Scan to see more details
online or [click here](#).



Ultimate Driving Tours is a celebration of luxury travel, motoring, and the finer things in life. Discover a new world of unforgettable journeys with our incredible driving tours, exclusive motorsport packages, and bucket-list track events.



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