

Taste of Tuscany

Explore the region's beauty, food & wine



September 2025



EXPERIENCE THE WORLD'S BEST *Luxury Driving Holidays*

Ultimate Driving Tours evolved from my lifelong love of motoring. From a small idea, Ultimate Driving Tours became a passion project among like-minded friends. We found a select group of clients who shared our passions for travel, enjoying the finer things in life, and driving incredible cars in great company. It soon became apparent that we had found a winning formula.

But the roots of UDT's story begin much earlier than our first tour. For over twenty years, I have participated in, created, directed and owned motoring events, starting with a celebrated tarmac rally series. After seven years of growing the rally into a beloved Australia-wide motoring event, I turned my focus to the international arena, taking a group to motorsport mecca – the Nürburgring. This initial venture was perhaps a little more rough and ready than the refinement of our current tours, but it was the genesis of a beautiful journey.

Over the years, and with the help of our ever-growing global team, Ultimate Driving Tours has evolved into a renowned and award-winning luxury adventure travel business—the world's premier provider of extraordinary driving, motorsport and track experiences. From Europe to the Americas and Australasia, we now offer the most diverse and far-reaching selection of incredible motoring adventures, with all the elements of an unforgettable luxury travel experience.

Our experiences are designed to let you live out your bucket-list, however adventurous it may be. Whether you would prefer to experience a fleet of supercars on the world's best driving roads, watch the Grand Prix of Monaco from the plush seats of a superyacht, get behind the wheel of a real F1 car at a private track day, or dine with motorsport legends like Sir Jackie Stewart, our events cover all of motoring's must-do experiences.

Yet an Ultimate Driving Tour is about more than simply jumping in luxury cars and driving. Our experiences take you to stay in the finest boutique and experiential accommodation, dine in celebrated restaurants, and savour unique and exclusive lifestyle experiences. This may include a private tour of one of Europe's most prestigious vineyards and champagne maisons, or a chartered private jet, helicopter or yacht. The possibilities are endless.

We hope that you too will become one of our guests, and join us for the journey of a lifetime. After perusing this brochure, please don't hesitate to reach out to our team. We look forward to hearing from you and having you along.

To a life of adventure,


Anthony Moss
CEO & Founder
Ultimate Driving Tours



Long Established

One of the world's longest established driving holiday specialists, with decades of experience creating extraordinary motoring and luxury travel events.



Award Winning

Recognised across the luxury travel industry as the world's best driving holiday provider and a multi-award winning international tour operator.



Global Presence

The only driving tour company with a global presence, and experiences in operation throughout the Americas, Australasia and Europe.



Exceptional Delivery

Our journeys are meticulously curated to incorporate only the very best of your chosen destination and the highest standards of service.



Unique & Exclusive

We work closely with carefully selected boutique suppliers to ensure access to the most unique and exclusive experiences, driving or otherwise.

WHY ULTIMATE DRIVING TOURS?

"Probably the most fun you could ever have; it's beyond first class, it's a class of its own."

Chuck & Margo, USA
Guests on the European Supercar Tour

FIND OUT MORE

TAKE A TOUR WITH ANTHONY MOSS, CEO AND FOUNDER OF UDT



TOUR SUMMARY

Florence · San Felice · Casole

Wednesday 17 - Tuesday 23 September 2025

Explore one of Italy's most renowned regions, Tuscany, in the most unique and luxurious way possible: from behind the wheel of a fleet of supercars. Your journey begins in the romantic Renaissance city of Florence and continues to the scenic countryside surrounding Siena. Experience the stunning contrast between the exquisite architectural feats in the city, and the gorgeous patchwork countryside. In short, this week-long Tuscan tour is the perfect opportunity to enjoy the very finest things in life in one of Italy's most magnificent destinations.

A Snapshot of the Tour

Supercar Driving Tour

- DAY 1** ● **Arrival & Welcome**
Florence
- DAY 2** ● **Insider's Tour of Florence**
Explore History, Culture, Food and Wine
- DAY 3** ● **Drive Day One**
Florence to San Felice
- DAY 4** ● **Drive Day Two | Wine Tasting**
Volterra and San Gimignano
- DAY 5** ● **Drive Day Three**
Montalcino Wine Region
- DAY 6** ● **Drive Day Four | Truffle Hunting | Wine Tasting**
Chianti Loop
- DAY 7** ● **Departures & Farewell**
Onward Travel Plans



See This Tour in Action

WATCH IT NOW



Duration
7 Days / 6 Nights



Driving
4 Days / 750 Kilometres



Florence, Italy

How to Book

Speak to our friendly
Travel Concierge team
info@ultimatedrivingtours.com
US +1 (800) 860 1034
AU +61 1300 313 343
UK +44 (0)800 098 8175

REQUEST A CALL BACK



FLORENCE: THE HEART OF TUSCANY

Wednesday 17 September - Thursday 18 September 2025



Your magnificent Italian journey begins in Florence with an insider's tour of a European city like none other. The central city of Tuscany, Florence is home to some of the world's most spectacular architecture, museums and art galleries, so there is no shortage of cultural delights and exclusive hidden gems to unearth.

Your five-star residence for the two nights in Florence is Il Salviatino. High in the Tuscan countryside overlooking the Renaissance splendour of the city, Il Salviatino defines the luxury escape. Originally built in the 15th century on the site of a 1st-century Roman fortress, the residence was a villa for an aristocratic Florentine family – an elegant history that makes it the welcoming retreat it is today.

Acres of parkland and organic gardens now surround the villa, with each room telling its own unique story through frescoes, paintings and curated artisan furnishings.

Enjoy your first evening meeting the group and sharing an exceptional Michelin-star dining experience overlooking the city of Florence.

On Thursday you will be immersed in the rich history and culture of the region – and of course, its celebrated food and wine scene, on an 'Artisans of Florence' experience.

As part of the day, an expert local guide will host you on an insider's tour of this famous city's well and lesser-known sights, while you sample

delicious cuisine and wines. From the rich cheeses and delicate truffles of the city's famed indoor food market, to hidden ateliers in the backstreets, you will learn to live like a local Florentine, truly escaping the well-trodden tourist traps in favour of authentic Tuscan tastes.

In the evening, the group will return to Il Salviatino for some time to rest, relax and reflect on a wonderful day with a gastronomic meal together on the hotel's terrace. Your culinary journey continues as you enjoy simple but refined dishes that make use of aromatic herbs and vegetables from the hotel's organic garden.



Accommodation and Dining

Your time in Florence will be complemented with a two-night stay at the gorgeous 15th-century Il Salviatino – a renovated luxury hotel overlooking Florence's Old Town. You will also enjoy dining experiences in a handful of celebrated local restaurants. On the first evening, you experience unforgettable views of Florence from a Michelin-star restaurant overlooking the River Arno. On the second evening, you will enjoy a dinner with your fellow guests at the hotel's fine-dining, panoramic restaurant.

Prepare for a truly mouthwatering experience in one of Italy's gastronomic delights!

A DRIVING TOUR OF THE TUSCAN COUNTRYSIDE

Friday 19 September – Tuesday 23 September 2025



On Friday, after a driver briefing, you will be introduced to the supercars that you will pilot over the coming days. Our stunning fleet includes the Italian greats Ferrari and Lamborghini, as well as Aston Martin, Porsche, Audi, Mercedes, and more, all of which you will have the opportunity to drive. A true bucket-list experience.

After departing Florence, you'll journey through Tuscany's heartland - the stunning northern region of Chianti. You'll navigate a series of uphill climbs before circling back towards the medieval charm of historic Siena.

Your drive concludes in the afternoon at the enchanting Borgo San Felice, a restored 8th-century villa converted

into a boutique luxury hotel. Later, you will enjoy a Michelin-starred dinner at the renowned Poggio Rosso.

The following day you will enjoy a meandering half-day loop in the countryside around the gorgeous hills of Volterra and San Gimignano.

In the afternoon, experience a private tour and wine tasting at the renowned Castello di Brolio – the oldest winery in Italy (since 1141), set inside a rural castle. On your return to Borgo San Felice, you'll sit down for dinner at the relaxed Osteria del Grigio.

On your third day of driving, it's time to cruise south through the heart of the Tuscan countryside around the

Montalcino wine region, before arriving at Villa La Massa, an enchanting 13th century country house. Here you can trade car keys for a well-earned glass of champagne and dinner at Il Verrocchio.

Your final day of driving is another short day, this time through Chianti. The drive concludes at a historic vineyard near San Gimignano where guests will spend the afternoon enjoying a wine tasting and truffle hunting.

This Italian experience truly is *la dolce vita* at its finest!



Accommodation and Dining

To complete your experience, you will stay in a series of luxury residences, and spend your evenings dining in celebrated restaurants.

Your accommodation includes a curated selection of historic properties, now converted into opulent five-star hotels. This includes the gorgeous 13th-century Villa La Massa, as well as Borgo San Felice nestled in the hills of Chianti.

The restaurants at which you will dine include an array of fine-dining destinations complemented by hidden local gems. The Michelin-starred dinner at Poggio Rosso is a real highlight!

THE FLEET

The vehicles you will pilot

Our fleet includes a selection of latest release supercars, designed to complement the driving location and tour type. The final selection may vary depending on participant numbers and vehicle availability.



ASTON MARTIN VANTAGE F1 ROADSTER

Marking an exciting moment in Aston Martin's history, the most powerful V8 Vantage ever delivers the F1 to the roads. You'll feel the thrill of the track with its unique aerodynamic body kit, new 21" wheels and race-inspired graphics.



AUDI R8 V10 COUPE / SPYDER

If you're hungry for a gorgeous, driver-friendly and lightning-fast supercar, the update to the incredible R8 delivers—and then some. Audi's supremely competent supercar impresses on all fronts.



CHEVROLET CORVETTE C8 STINGRAY Z51

Powered by a monstrous 6.2L supercharged V8, the C8 is a supremely competent supercar. More importantly, the 'Vette is a proud all-American effort, perfect for blasting through Route 66.



FERRARI 488 SPIDER

The successor to the adored 458 sees the eager-revving and naturally aspirated V8 retired in favour of a turbocharged powerplant. This supercar will propel you from 0 - 100 in just three seconds.



LAMBORGHINI HURACAN EVO SPYDER

The Huracan is a fantastic combination of fast, loud, and sharp. With an ingenious 4WD system, the Performante offers impressive technical specs and performance to boot.



MCLAREN 720S

While there are many fast cars out there, few have the performance capabilities that require drivers to up their game so profoundly. The 720S will leave almost anything else in the dust... are you ready?



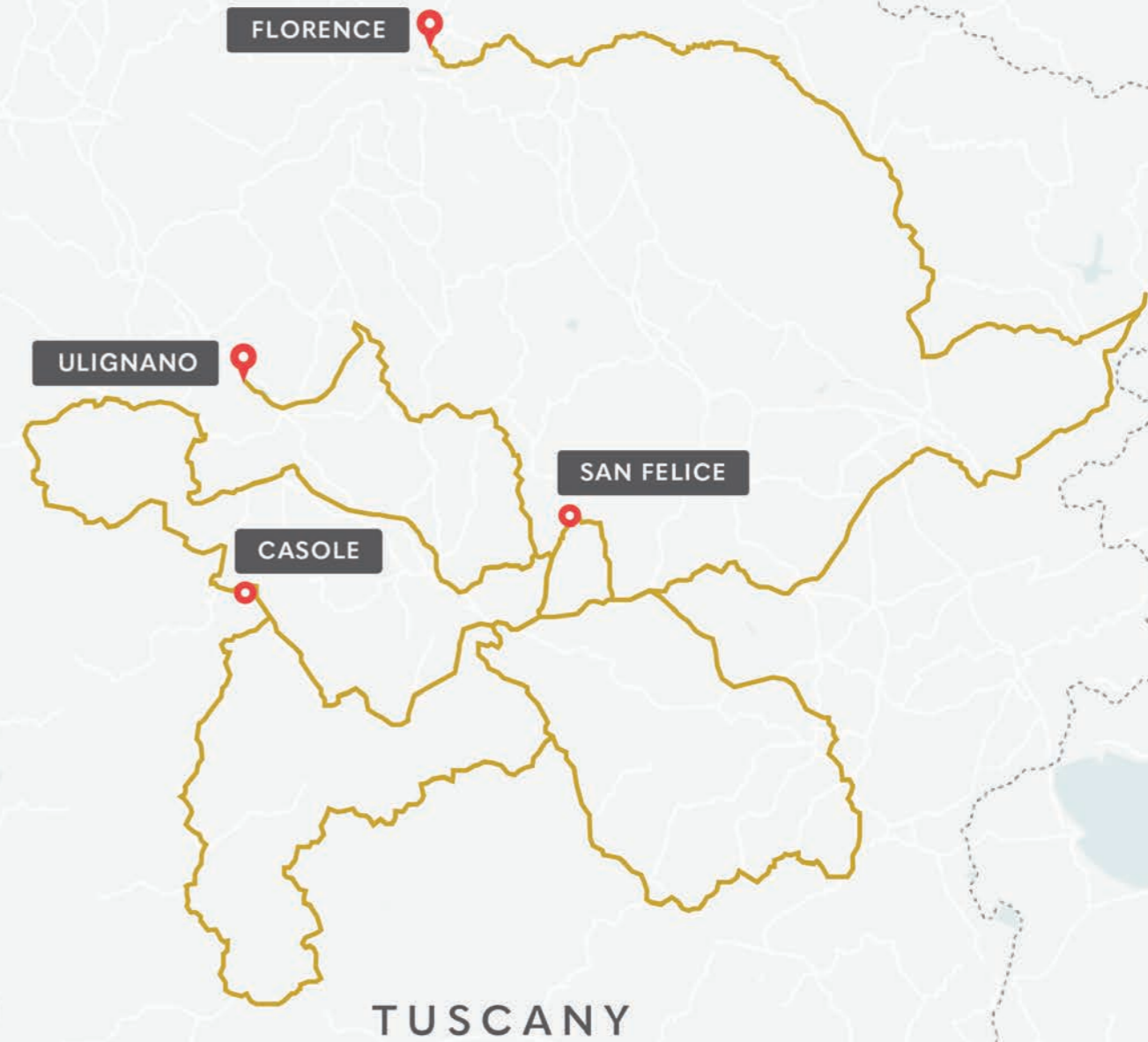
MERCEDES AMG GT R

With a dauntingly low driving position, way back over the rear axle, the devastatingly handsome GT R draws heavily on the lauded SLS. An agile yet comfortable grand tourer.



PORSCHE GT3 992

A phenomenal car from Porsche's iconic collection, the 992 GT3 epitomises the very best of what Porsche has to offer. Powered by the same four-litre flat-six engine the Motorsport department fits to its GT3 Cup race car, it's sure to thrill.



TOUR ITINERARY

DAY 1: WEDNESDAY 17 SEPTEMBER ARRIVAL + WELCOME

After arriving into Florence, you will be transferred to Il Salviatino, where you will spend the afternoon settling in and relaxing at this beautiful luxury hotel.

Enjoy a welcome aperitivo on a rooftop overlooking the city before an exceptional Michelin-star dining experience.

Accommodation inc Breakfast

Il Salviatino
Lunch **Dinner**
 Own arrangements Borgo San Jacopo

DAY 2: THURSDAY 18 SEPTEMBER FLORENCE CITY TOUR

It's time to immerse yourself in the rich history, culture, food and wine of Florence, and wider Tuscany.

Today, your expert local guide will host you on an insider's tour of the city's well and lesser known sights, while you sample delicious regional cuisine. From the city's famed indoor food market, to hidden ateliers in the backstreets, you will learn to live like a local Florentine, escaping the well-trodden tourist traps in favour of authentic Tuscan flavours and tastes.

Accommodation inc Breakfast

Il Salviatino
Lunch **Dinner**
 On Tour Giacomo

DAY 3: FRIDAY 19 SEPTEMBER DRIVE DAY ONE

Today will be an early but worthwhile

start. After breakfast and a driver briefing, you will be introduced to the supercar fleet that you will pilot over the coming days.

Departing Florence, you will traverse through the northern region of Chianti, navigating uphill climbs before circling back towards Siena. In the early evening we will arrive into Borgo San Felice, a restored 8th-century villa converted into a boutique luxury hotel.

Accommodation inc Breakfast

Borgo San Felice
Lunch **Dinner**
 On route Poggio Rosso

DAY 4: SATURDAY 20 SEPTEMBER DRIVE DAY TWO

The drive continues with a meandering half-day loop in the countryside around the stunning hills of Volterra and San Gimignano.

In the afternoon you will enjoy a private tour and wine tasting of renowned Chianti wines, before arriving back at Borgo San Felice then dining at Osteria Il Grigio.

Accommodation inc Breakfast

Borgo San Felice
Lunch **Dinner**
 On route Osteria Il Grigio

DAY 5: SUNDAY 21 SEPTEMBER DRIVE DAY THREE

Your third day of driving will continue with a full day cruise through the sweeping backroads of the Montalcino wine region. Arrive into Villa La Massa and

enjoy some downtime before dinner at the romantic Il Verrocchio.

Accommodation inc Breakfast

Villa La Massa
Lunch **Dinner**
 On route Il Verrocchio

DAY 6: MONDAY 22 SEPTEMBER DRIVE DAY FOUR

Today, your fourth and final day of driving will continue with a half-day run back through Chianti towards Florence, with the convoy spending time among the vine-covered hillsides of Tuscany.

In the afternoon you will conclude the drive at a historic vineyard and enjoy an afternoon of truffle hunting (and eating!), before returning to Villa la Massa.

This evening, the group will discuss fine wines, your favourite supercars, and reminisce about an unforgettable week.

Accommodation inc Breakfast

Villa la Massa
Lunch **Dinner**
 On route A light supper

DAY 7: TUESDAY 23 SEPTEMBER DEPARTURE & FAREWELL

This morning, enjoy a sleep-in and a leisurely breakfast. From here the day is yours before transfers and onward travel plans.

Accommodation inc Breakfast

Own arrangements
Lunch **Dinner**
 Own arrangements Own arrangements



TOUR PACKAGE

Inclusions, exclusions, and options to complete your experience

Our tours are designed to be end-to-end luxury travel experiences.

Your total Tour Investment is comprised of your Tour Package, Optional Add-Ons, and Accommodation and Dining Package. The Optional Add-Ons are designed to enhance and complete your experience, as you wish to build on it.

Accommodation and Dining Packages are outlined on the next page.

Inclusions

- Guided tour of Tuscany, hosted over seven days and six nights
- An insider's tour of Florence's food, wine, culture and history, including all tastings
- Four days driving a selection of latest-release supercars on some of the region's best country roads, autostradas and more technical alpine roads, including:
 - Supercar hire and insurance
 - Detailed route instruction/navigation with experienced guides
 - Two-way in-car communication system
 - Lunch each day of the drive
 - Full support including lead and sweep vehicles
- Six nights' accommodation in a standard room in each of the luxury hotels, including breakfast each morning and parking
- An aperitif on arrival at the hotel each day, followed by a signature dining experience at each of the celebrated restaurants featured on the tour, coupled with an accompanying wine package and non-alcoholic beverages
- An afternoon at the renowned Castello di Brolio including a private guided tour of the property and a tasting of select special wine vintages
- An afternoon of truffle hunting, wine tasting and a gourmet supper (with truffles from the hunt) in the countryside around San Gimignano
- Separate luggage transport and full portorage
- A team of support staff to manage all aspects of the experience
- Professional photography and videography
- A chauffeured transfer on arrival (or departure if you would prefer)^
- Luxury transfers to all destinations throughout the tour

Per Person: £13,490 GBP (Double Occupancy) | Enquire for Single/Twin Occupancy

^ Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.

Exclusions

Flights Before or After The Tour

Your own travel arrangements are to be made before the commencement of the tour and following its conclusion. On request, the UDT team can provide advice or assistance with arranging flights.

Travel Insurance

Participants must have a comprehensive travel insurance policy in place before leaving for the tour. Particular attention should be paid to cover for items such as medical/dental, personal effects, and cancellations.

OPTIONAL ADD-ONS

Complete your experience

Our Optional Add-Ons allow guests to create a tailored experience.

How you decide to complement and complete your journey is at your discretion.

+ Upgrade Your Accommodation & Transfers

PLATINUM PACKAGE

- 🏨 Upgrade your room to a premium category at each hotel.
- 🚗 Upgrade your transfers to include a pick up from your point of arrival to the commencing hotel and from the concluding hotel to your point of departure.^

Double (pp)
£650 GBP
Enquire for Single/Twin Occupancy

BLACK PACKAGE (LIMITED NUMBERS)

- 🏨 Upgrade to priority access to suites and/or the best rooms at each luxury hotel.
- 🚗 Upgrade your transfers to door-to-door return limousine transfers from your home to the airport and commencement hotel, and from the concluding hotel to the airport and back to your home.^
- 👤 Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.

Double (pp)
£1,950 GBP
Enquire for Single/Twin Occupancy

^ Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.



CALCULATE YOUR INVESTMENT

Tour Package + Optional Add-Ons =
Your Tour Investment



TOUR PACKAGE		
Double/Twin Occupancy (PP)	£13,490 GBP	Enquire for Single/Twin Occupancy

+

OPTIONAL ADD-ONS		
	PLATINUM	BLACK
+ Upgrade Your Accommodation & Transfers	Double (pp) £650 GBP	Double (pp) £1,950 GBP

SECURE YOUR BOOKING		
Deposit	£5,000 GBP	Enquire for Customised Payment Plans

Deposit amount is based on bookings made 12 months + from the tour start date. Deposits for bookings made within 12 months from the tour start date will vary. Please speak to our travel concierge for further details. Please enquire for information on customised payment plans.

FREQUENTLY ASKED QUESTIONS

Below you will find a selection of common questions from our guests.
For any further queries, please speak with our Travel Concierge.

Which vehicles will be in the fleet?

Each tour is replete with a curated selection of latest release supercars. Your destination's driving conditions are considered alongside vehicle characteristics in order to provide the best possible experience. The number of cars in the convoy will depend on the number of guests, and is based on two guests per vehicle. Our average tour size is 16 people and 8 supercars. Over the course of the tour you have the opportunity to drive the entire fleet of cars, cycling in a set order through 2-3 cars each day. Professional instructors are always on hand to provide assistance as you change cars, and all cars are insured with a deductible in place.

How does the driving work?

The drive operates in a loose convoy, with a lead and sweep car (driven by professional drivers), and two-way radio contact between all vehicles. The lead car navigates for the convoy and provides updates on conditions, so drivers can focus on enjoying the cars and drive. The sweep car ensures no one becomes lost or separated from the group.

The drive per day is around 250km/155mi over 6-8 hours including regular stops for morning/afternoon tea, lunch, and driver/car changes.

What type of roads do we drive?

Our team has spent over a decade researching and testing the best roads in the world. All tours are planned so as to avoid heavily trafficked cities and seek out the freedom of the open road. The routes chosen for our tours cover a variety of road types that accentuate both the location and the tour type. You can expect to navigate tight switchbacks and hairpins on alpine passes, and then enjoy loose, flowing country backroads, and fast-paced autostradas. We always choose roads that are incredibly scenic, so whether you're behind the wheel or passengering for a section, you will find plenty to enjoy.

What type of guests join your tours?

Guests from around the world attend our tours. We typically host a mixture of groups of friends, families, business associates, and plenty of couples. While we do recommend sharing the experience with someone you know or as a group, we also cater for guests coming on their own. In this case, you will be partnered with another solo driver.

Ultimately, our tour groups are made up of like-minded people who share a passion for motoring, and enjoying the finer things in life. Many go on to keep in contact after the tour and often become life-long friends.

How does pricing work?

Your tour package is priced per person and is based on two people per vehicle. Typically the driving is shared between occupants, who alternate between being behind the wheel and being a passenger. In the case that one participant prefers not to drive, the other will be able to enjoy double the time behind the wheel, while the passenger can soak up the stunning scenery and excitement of riding along. If you are travelling as a solo driver, you will be paired with another solo driver in the vehicle. As outlined on [page 13-14](#), your Tour Investment consists of your Tour Package and any Optional Add-Ons.

Where do guests stay and dine?

Accommodation and dining is designed to complement your overall experience. Our team seeks out the most luxurious and unique hotels, which can include ornate castles, private villas, boutique resorts, and more. Dining is always a social affair, pairing gourmet cuisine with fine wine, over which the group can share stories and experiences.

Guests may stay as a collective, or diverge into smaller groups at nearby luxury hotels, commensurate with your selected package. Accommodation packages and upgrades dictate the hotel and room category.

BROCHURE DISCLAIMER

Website/Brochure Accuracy

We meticulously verify every detail of our tours to ensure accuracy before sharing them with you. It's important to note that product descriptions and amenities may undergo changes after booking due to the advanced preparation of our marketing materials. The provided itineraries and routes serve as general guidance, and your final itinerary will contain any updated information. Factors such as local conditions, weather, seasonal variations, destination events, or unforeseen circumstances beyond our control may lead to modifications in tour itineraries.

Consequently, some amenities or paths described may be unavailable or differ from the initial advertisements. Rest assured, if there are significant or prolonged changes, we will make every effort to notify you well in advance of your departure. Your experience is our priority, and we strive to keep you informed throughout your journey.

Pricing

While we make every effort to ensure the accuracy of the pricing information provided, regrettably errors may occasionally occur. We will endeavour to

notify you at the time of booking or as soon as reasonably possible.

Please review our full Terms and Conditions at the time of booking and speak to our friendly Travel Concierge if you have any questions.



EXPLORE MORE TOURS

Can't make The Taste of Tuscany?
Explore a selection of our other incredible and unforgettable experiences below.



Driving Tours

Our award-winning signature tours put you behind the wheel of our full fleet of supercars on some of the world's greatest roads, while enjoying a fully-managed luxury holiday in Europe, the UK, the USA, or Australia. Alternatively, our 'Drive Your Own' car tours allow you to bring out a favourite drive from your garage for a guided adventure.



Scan to see more details
online or [click here](#).

Self-Guided Drives

Celebrate your love of driving with our range of luxurious self-drive holidays. Perfect for guests seeking maximum flexibility or a solo escape. Simply choose your favourite car from our fleet, then follow your perfectly-planned route complete with stunning luxury accommodation and our team on call.



Scan to see more details
online or [click here](#).

F1 Hospitality + More

Love motorsport? So do we! Our packages let you enjoy luxurious hospitality at the world's most exciting events. Experience Monaco GP aboard our superyacht, head to legendary Monza for a thrilling weekend at the Italian GP, or choose to arrive into Goodwood in a chartered helicopter and watch the action from a luxury suite. The choice is yours.



Scan to see more details
online or [click here](#).

Bespoke Events

Is your company seeking a unique way to delight VIP clients, or reward and incentivise key employees? Or perhaps you have a group of friends looking for an exclusive way to celebrate a special milestone? Contact our team today to find out how our bespoke events can be the perfect corporate incentive or private luxury escape.



Scan to see more details
online or [click here](#).



ULTIMATE DRIVING TOURS

Ultimate Driving Tours is a celebration of luxury travel, motoring, and the finer things in life. Discover a new world of unforgettable journeys with our incredible driving tours, exclusive motorsport packages, and bucket-list track events.



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